

# OMC COMPETITION GUIDEBOOK

2024



ONLINE ➤ ON-SITE

**VERSION AUGUST -1- 2024** 

www.omchairworld.com



#### OMC COMPETITION GUIDEBOOK 2024

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#### 2024 OMC WORLD CHAMPIONSHIPS

The Combination Tests can be entered individually or as combinations.

#### OMC TEAM WORLD CUP

Teams are selected only from combinations Categories.

#### SENIOR LADIES' HAIR SECTION

**CREATIVE CUP - MH** 

**FASHION CUP - MH** 

PRESTIGE CUP- MH

Test 1- Creative Style Test 2- Hair by Night Test 1- Open Wave Style – L.H. Test 2-Romantic Bridal Test 1- Prestige Gala Test 2-Prestige Bridal

INDIVIDUAL TESTS MH

Street Cut, Style & Color Creative Hair Color & Style Creative Braided Style & Color Red Carpet Look (pre done)

#### SENIOR GENTS' HAIR SECTION

**CLASSIC CUP - MH** 

#### **FASHION CUP - MH**

BARBER CUP- MH

Test 1- Classic Fade Cut, Style & Color Test 2- Classic Cut & Style Test 1- Curly Style & Color– L. H. Test 2- Street Cut & Style

Test1- Com. Fade Cut, Style & Color Test 2- Skin Fade Cut, Style & Color

**Individual Tests** 

Creative Style & Color Avant-Garde (pre done) Full Fashion Look (pre done)

## YOUNG TALENT- RISING STAR AWARD INDIVIDUAL MH

**Gents MH** 

Ladies MH

Curly Style & Color—L.H. Street Cut & Style & Color

Open Wave Style – L.H. Romantic Bridal

#### ONSITE AESTHETICS TEAM WORLD CUP LM

Bridal Makeup & Creative Eyes Makeup

## **AESTHETICS ONLINE Individual Tests LM**

Stage Makeup Smoky eyes Fantasy Eyelashes Eyebrows Shaping & Tinting

> Nail Oline Individual Tests LM

Salon Manicure Design Fantasy Nails - M. Hand Nail Painting Box

#### **OMC GENERAL REGULATIONS**

All International Championships are organized by OMC HAIRWORD INC.

OMC does not offer membership to international organizations or international Academies! OMC offers membership only to national organizations and professional hair & beauty groups!

Registration is open to all member country organizations and individual members who are current with their membership dues.

#### **OMC NON-COMPETE CLAUSE:**

When using OMC combined logos - send promo advert to OMC for approval before Printing or posting it on social.

- Forbidden: To use the OMC or OMC HAIRWORLD single brands/ logos.
- Forbidden: To modify any parts of the OMC affiliated member logo.
- Forbidden: To organize international championship for OMC organizations.
- Forbidden: To post false promotional title.
- Forbidden: To participate in competition not held under the auspices of OMC.
- Forbidden: To present masterclasses using any of OMC-Brands.
- Forbidden: To present Diplomas or awards, as if it was presented by OMC.
- Forbidden: For schools or academy of affiliated organizations to use any of OMC brands, when organizing local competitions or masterclasses.
- Forbidden: To use images/photo presented in OMC championship Including the OMC prestige club collections, all photos are protected with OMC copyright.
- Allowed: For organizations to use combined logos to promote their organization as created by OMC.
- Allowed: For organizations to organize National championships.
- Allowed To use combined logos for national competitions "not as a title."
- Allowed: To use combined logos on diploma for national competitions "not as a title"
- Allowed: To use your organization logo when present masterclasses.
- Non compliance with these rules your membership with OMC will be revoked.

#### **Education Masterclasses:**

**Forbidden**: For all affiliated national organizations educators, competitors, jurors, trainers, individual salon owners, International or National academies to use OMC or OMC HAIRWORLD trademark logos: If this is the case, the membership of the OMC affiliated national organization as well the titles of all the above-mentioned positions will be revoked. If necessary legal action will be taken.

#### National Association Logo (used) for their masterclasses:

The national organization or individual members can use their own national association or individual logo. The same principle applies for all the following title older; educators, competitors, jurors, trainers, individual salon owners, national / international academies, they can use their personal logo. Forbidden to use any of OMC /OMC HAIRWORLD Brands.

#### **Countries' National Trainers Title**

OMC recognizes only the official national trainers of their national team. Example: If a trainer of a team goes to train a team of a different country organization and that team wins the OMC World Cup. The trainer in question is not considered a member of that team. He is not allowed to join the other country's winning team on stage.

#### **False Promotion**

It is forbidden for any group or individual competitor who is not a winner of the OMC World Cup to promote themselves on social media with their individual photo of the OMC World Cup not won personally. If this happens, it is considered a detrimental act towards OMC. However, it is ok for the winning team to take a group photo with all its members. The National organization concerned is responsible for taking actions to resolve the issue. OMC has the right to revoke the title of the OMC World Cup of the national team as well as revoke their membership with OMC.

#### OMC INTERNATIONAL COMPETITION AWARDS SYSTEM

Gold Medal, Silver Medal, Bronze Medal, 4th. Place, 5th. Place, 6th. Place.

**OMC World Champion Title:** Is awarded only to senior competitors.

#### OMC Team World Cup - Only from Combinations Categories.

The OMC Team World Cup is presented to the Countries Organization Presidents. The 3 team members will receive individual medals. The OMC World Cup belongs to the winning country national organization of the concerned category. However, if the competitors are from different organizations within the country, the team world cup goes to the organization that has the most competitors in the team. Example: If there are 3 organizations within a country & each organization has 1 competitor to form the team, the OMC world cup goes to the organization who's competitor has most points on the team general classification.

**Forbidden to copy the OMC World Cup:** If an OMC organization or an individual competitor copies the OMC WORLD CUP, OMC will revoke their world champion title and membership.

**OMC Miniature World Cup:** Team competitors can purchase by OMC the miniature Cup on request.

**Online OMC EUROPE CUP:** The 1<sup>st</sup>- to 3<sup>rd</sup> place winners will receive the cup: The 4<sup>th</sup> to 6<sup>th</sup> place will receive a Diploma with the image of the cup, all diplomas are sent electronically.

#### **Leo Passage Creative Award**

The Leo Passage Creative Award will be presented to the SR. Ladies & Gents winners of the creative categories test: Only in the OMC onsite World Championship.

#### Young Talent - Rising Star Award (Age 16 to 22 years) excluding the 23- Birthday,

The 1st place will receive the OMC Young Talent Rising Star Award, the 2nd to 6th Pl. will receive a virtual Diploma with the image of the OMC Young Talent Award. All Diploma are sent electronically.

#### All competitors will receive recognition diploma.

#### Trainers will receive recognition Diploma

The trainers whose team has won the OMC TEAM WORLD CUP, the following year will be awarded the "OMC WORLD BEST TRAINER AWARD" during the OMC GLOBAL AWARD.

#### Jurors will receive recognition Diplomas

Will be awarded to countries official Jurors whose name been received by his country organization.

August -1- 2024

**Results:** Will be sent to all OMC member countries organizations President.

#### **Registration Conditions (Competitors Fees)**

Only OMC affiliated countries organizations or Individual members current with annual membership dues may take part in the OMC International Championships. A competitor can pay directly online when he/she registers.

#### OMC Team World Cup - only from combinations tests.

#### **Competitors registration files:**

The registration must include all personal information's of the competitors. The official Country organizations must provide their competitors with OMC country's online registration code. After the registration deadline, OMC will send to each country organization the complete list for them to confirm. The organization will have 3 days to confirm. If no reply is received withing the 3 days OMC consider that their country competitors registration list is approved.

#### **OMC Automatic Team Selection**

Each competitor must register and pay (online) in the concerned categories. OMC Team World Cup: The top 3 competitors with the highest accumulated points in the concerned combinations categories will automatically form the country team. The team can consist of competitors from different organizations within the country. The teams are considered as countries' national teams, not as organizations' teams. All other OMC international championships are carried out on an individual basis.

#### OMC Team World Cup - only from combinations tests.

The OMC team world Cup will be awarded only if there are a minimum of 3 teams. If there are less than 3 nationals teams registered in any of the combinations category, the category concerned will automatically become an individual competition. This means that OMC will award only individual medals.

#### **OMC World Champion Title**

Awarded only to the Senior Competitors.

#### Less than 10 Competitors in a tests OMC has the right to cancel the competition.

#### Sr. Competitors Minimum Age 16 Years +

All competitors must be 16 years + to compete in OMC Championships.

Young Talent -rising star award -Min.16 Max. 22 years, excluding the 23<sup>rd</sup>. birthday All the young talent competitors that compete in the Sr. Category cannot go back to compete in the young talent competition again.

#### It is forbidden to compete simultaneously in different sections.

A competitor can only compete in one Section: Ladies or Gents section, Aesthetics or Nail section. It is forbidden to cross over sections in the same championship. A competitor can only choose to compete in one (1) section per each championship.

#### **OMC Registration-Term & Conditions**

A competitor by signing the OMC term and conditions, automatically abide that their creative work presented on their Model or Mannequin Head in the competition arena as well their photos summited in the online competitions, automatically become the property and copyright of OMC and OMC HAIRWORLD. OMC and OMC HAIRWORD and the host country / fair company shall not be liable for any damage.

#### OMC Jury Groups for the OMC World Championship

The OMC jury groups are formed with 8 maximum jurors 5 from OMC professional jurors plus 3 from country's supranational jurors who have competitors registered in the World Championship. Countries with multiple organizations? OMC will select the juror from the organization who as most competitors in the concerned category.

#### **OMC Jurors Online Photo Link:**

It is forbidden for Jurors to share or post photos on social received from OMC. If this is the case. The Juror concerned will be disqualified permanently by OMC.

#### **Competitor Citizenship and Residency**

Competitors can compete either for their country of residency or for their country of origin of their respective country organization.

#### **Canceling or Rescheduling of Competitions**

OMC reserves the right to cancel or reschedule any competition deemed necessary in its sole and exclusive discretion. If OMC cancels a competition, OMC will reimburse the registration fees of the cancel test to the competitors. Competitors who cancel their participation after the deadline will not be refunded.

#### **OMC Competition Advisory Board:**

The OMC advisory board at its own discretion may disqualify any entries made by a participant, if the competitor has committed a detrimental act before or during the championship.

#### **OMC General Instructions for Competitions:**

All tests can be entered Individual or as combination, a competitor can register to compete on individual and team tests of the same section. However, the countries' teams will be formed only from those national competitors who have registered in the combination's categories.

#### Brushing or wet the Hair.

Competitors before lining-up in the holding area must brush or wet their Model /MH Hair according to the rules.

#### **Mirror Numbers**

The competitors' mirror Numbers will be distributed in the competitors holding area. Once this has being accomplished the concerned competitors will follow the OMC competition directors who will escort them to their mirror number.

#### **Models**

In all onsite OMC International Championships, the Models must wear the capes supplied by OMC.

#### Penalties for not observing OMC rules.

Competition, non-observation of competitions rules will be penalized by the Committee of Wise Men, according to the penalty point chart in force. The competitors will be informed of their penalty points via the results list. The base penalty point's infraction is 30 points. not observing the Stop instructions 5 penalty points.

#### Live Model / Mannequin Dress Attire

It is forbidden to show on the Ladies or Gents dress attire any kind of signs of any kind, logos, designer names, eyeglasses, cigarettes, etc. Gent's clothing must have a masculine look. if contrary. if this is not the case, the competitor will be penalized according to the penalty points chart.

#### **Mannequin presentation**

The supranational Juror as well as the OMC Wiseman must be able to see the top of the hair style If the MH tripod is too high the Wiseman will lower the tripod. Complete or portions of body mannequins are forbidden. The mannequin must be presented on a tripod. The tripods can be dressed according to the OMC rules. It is not allowed to leave tools or other objects on the table.

#### **OMC Official Mannequin Head Sponsors**

At the OMC World Championships under the auspices of OMC, competitors must use Mannequin Heads from 1 of the OMC official sponsors. Please check the website for the current OMC official Mannequin Heads Sponsors; Mannequins Heads that have additional stickers, (other than OMC official sponsors names) will be disqualified!

#### **ONLINE ONLY**

The competitors must upload photos, please check online photos rules for precise number of photos of the concerned Hair, Aesthetics and Nails sections. It is essential to observe the side and back positions of the images for the online competitions.

#### **Electricity & Mirrors Availability**

No electric plugs and no mirrors are available in the competitor preparation area. Only 1 plug not exceeding 2000 W per competitor is available on the competition floor, and only 1 device can be used at a time on this plug (no multiple adapters). It is the competitors' responsibility to check the host country's voltage (220 V or 110 V) before the championship.

#### **Disqualification**

Use of mannequin heads from other than OMC 4 official MH sponsors. Competitors changing assigned mirror numbers with other competitors.

## **LADIES SECTION**

## **COMBINATION & INDIVIDUAL TESTS**

**PRESENTS** 

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#### Test 1. Open Wave Style - Long Hair. (Com. Editorial looks)



Ladies-Fashion Category

MH (Only by the OMC official sponsors)

The competitors must present their mannequin heads' hair straight open and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed straight and back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the OMC Inspirations of the concerned year. Technical hairstyle may be penalized.

Layers: Are optional. The minimum layers length must be 10 cm, except in the bang area.

**Hair Extensions:** Are allowed to add volume and texture, the hair extensions must be inserted in the head before the test. The hair must be strait not prepared in advance.

**Hair Color:** Choose up to 3 hair colors + transition shades. Allowed: white, black, brown, blond, purple, pink, orange, silver.

**Styling Tools:** All allowed.

Hair Style: 100% of the Hair Style must be styled down.

Time: 40 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Technical: hairstyles may be penalized.
- x. Forbidden: to create updo hair styles.
- x. Forbidden: to cover both eyes of the model.
- x. Forbidden: use of ornaments.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

**PRESENTS** 

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#### Test 2. Romantic Bridal. (Com. Editorial looks)

Ladies – Fashion Category
MH (Only from the OMC official sponsors)



The competitors must present their mannequin heads' hair straight open and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed straight and back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle as well of the MH must reflect the images of the OMC Inspirations of the concerned year. Technical hair styles may be penalized.

**Hair Length:** Layers are optional. The Minimum layered length must be 10 cm, except in the bang area.

**Hair Extensions:** Are allowed to add volume and texture. The hair extensions must be inserted in the head before the test. The hair must be strait not prepared in advance.

**Hair Style:** 50% of Hair Must be styled Down. The hair style must be casual soft and must show the bridal tendency as of bridal shown in a fashion magazine appreciated by the consumer clientele.

Styling Tools: All allowed.

**Hair Color:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, purple, pink, orange, silver.

**Ornaments**: Are allowed suggested: Perl's. flowers, sparkle crystal Tiara, for a romantic Bridal.

Time: 40 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Technical: hair styles may be penalized.
- x. Forbidden: Total Updo will be penalized.
- x. Forbidden: to cover both eyes of the model.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction.

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#### **Test 1. Creative Style**

Ladies – Creative Category
MH (Only from the OMC official sponsors)





The competitors must present their mannequin heads' hair wet and brushed back before lineup in the village holding area. The competitors' mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirrors number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet, the Competition Directors will wet all competitor's hair. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Creative Style OMC Inspirations of the concerned year.

**Hair Color:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, purple, pink, orange, red. All other colors are forbidden.

**Styling Tools:** All allowed.

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Online Photos: Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: to cover both eyes of the model.
- x. Forbidden: use of hair extensions.
- x. Forbidden: ornaments & supports.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

**PRESENTS** 

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#### Test 2. Hair by Night

Ladies' Creative Category
MH (Only from the OMC official sponsors)



The competitors must present the MH styled in advance and brushed back out before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed back and the hairpieces are not brushed, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle as well the position of the MH must reflect the images of the concerned year of the Hair by Night OMC Inspirations.

Styling Tools: All allowed.

**Hair Color:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, purple, pink, orange, red. All other colors are forbidden.

**Hairpiece(s)** The competitor can use hair hairpieces pre-styled in advance and must be applied during the test.

**Ornaments:** Are allowed.

Time: 35 minutes.

**Scores**: maximum 30 points/ minimum 25 points.

- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area,1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: to cover both eyes of the model.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

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#### **Test 1. Prestige Gala (Technical)**

Ladies – Prestige Category
MH (Only from the OMC official sponsors)



The Competitor must present the MH hair straight open and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed straight and back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Prestige Gala OMC Inspirations of the concerned year.

**Hairpiece:** The competitor can use hair hairpieces pre-styled in advance and must be applied during the test.

**Hair Extensions:** Are allowed to add volume and texture. The hair extensions must be inserted in the head before the test. The hair must be strait not prepared in advance.

**Styling Tools:** All allowed.

**Hair Colors:** Choose up to 3 hair colors + transition shades. Allowed: white, black, brown, blond, purple, pink, orange, silver. All other colors are forbidden.

**Ornaments:** Are allowed.

Time: 40 minutes.

**Scores:** maximum 30 points / minimum 25 points.

x. Off Subject: Onsite - Online

x.Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.

x. Forbidden: complete body mannequins.

x. Penalty Points: 30 per infraction

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#### Test 2. Prestige Bridal (Technical Editorial looks)

Ladies-Prestige Category
MH (Only from the OMC official sponsors)



The Competitor must present the MH hair straight open and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed straight and back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Prestige Bridal OMC Inspiration of the concerned year.

Hair Style: 50% of Hair Must be styled Down.

**Hair Color**: Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, purple, pink, orange, silver. All other colors are forbidden.

**Hair Extensions:** Are allowed to add volume and texture. The hair extensions must be inserted in the head before the test. The hair must be strait not prepared in advance.

Ornaments: Are allowed.

**Styling Tools:** All allowed.

Time: 40 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: Total Updo-check inspirations page.
- x. Forbidden: to cover both eyes of the model.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

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#### Street Cut & Style & Color

Ladies – Individual Category MH (Only by the OMC official sponsors)







The competitors must present their mannequin heads' hair wet, straight open and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet the Competition Directors will wet the hair. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Street Cut OMC Inspirations of the concerned year. Technical hair styles may be penalized.

The cut and style must be soft and casual and must be appreciated by the consumer clientele.

**Cut:** Before the start of the test, the hair length must be a minimum of 10 cm all over the head. The hair must not be pre-cut or pre-styled in advance.

**Styling Tools:** All allowed.

**Hair Color**: Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, purple, pink, orange, silver. All other colors are forbidden.

Time: 40 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: use of hair extensions.
- X. Technical: hair style may be penalized.
- x. Forbidden: to use ornaments.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

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#### **Creative Braided Style & Color**

**Ladies-** Individual Category MH (Only from the OMC official sponsors)



The Competitor must present the MH hair straight open and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed straight and back, then the Competition Directors will do it. The General Commissioner will start the competition.

In Subject: The competitors are free to be creative.

**Hair Colors**: Choose up to 3 hair colors + transition shades. Allowed: white, black, brown, blond, purple, pink, orange, silver. All other colors are forbidden.

**Styling Tools:** All allowed.

**Hair Extensions:** Are allowed to add length and texture. The hair extensions must be added before the test. The hair must be strait not prepared in advance.

**Ornaments: Allowed** 

Time: 40 minutes.

- x. Off Subjects: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

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#### **Creative Hair Color & Style**

Ladies – Individual Category MH (Only by the OMC official sponsors)



The Competitor must present the MH hair color prepared in advance. The hair must be straight and open as well brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed straight and back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must be reflecting the images of the Creative Hair Color OMC Inspiration. If this is not the case, the penalty may be assessed.

**Hair Length:** The model's hair can be long or short. The hair style must be done on stage the Hair styles must be 100% styled down.

**Hair Extensions:** Are allowed to add volume and texture the hair extensions are inserted in the head before the test.

**Styling Tools:** All allowed.

Hair Color: All allowed.

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: updo hairstyle will be penalized.
- x. Forbidden: use of Ornaments.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction.

#### **OMC COMPETITION GUIDEBOOK 2024**

#### OMC HAIRWORLD

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#### ONSITE & ONLINE PARIS RULES GUIDE 2024

#### Open Wave Style Long Hair - Young Talent (Com. Editorial looks)

Ladies Individual Category

MH (Only by the OMC official sponsors)



#### Young Talent -Min.16 Max. 22 years old, excluding the day of the 23<sup>rd</sup>. birthday.

The competitors must present their mannequin heads' hair straight open and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their Mirror Number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed straight and back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the OMC Inspirations of the concerned year. Technical hairstyle may be penalized.

Layers: Are optional. The minimum layers length must be 10 cm, except in the bang area.

**Hair Extensions:** Are allowed to add volume and texture, the hair extensions must be inserted in the head before the test. The hair must be strait not prepared in advance.

**Hair Color:** Choose up to 3 hair colors + transition shades. Allowed: white, black, brown, blond, purple, pink, orange, silver. All other colors will be penalized.

**Styling Tools:** All allowed, 100% of the Hair style must be styled down.

Time: 40 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Technical: hairstyles may be penalized.
- x. Forbidden: updo hairstyles will be penalized.
- x. Forbidden: to cover both eyes of the model.
- x. Forbidden: use of ornaments.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

#### **OMC COMPETITION GUIDEBOOK 2024**

#### **OMC HAIRWORLD**

**PRESENTS** 

#### ONSITE & ONLINE 2024 PARIS RULES GUIDE

#### Romantic Bridal - Young Talent (Com. Editorial looks)

Ladies – Individual Category)
MH (Only from the OMC official sponsors)





#### Young Talent -Min.16 Max. 22 years old, excluding the day of the 23<sup>rd</sup>. birthday.

The competitors must present their mannequin heads' hair straight open and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their Mirror Number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not brushed straight and back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle as well of the MH must reflect the images of the OMC Inspirations of the concerned year. Technical hair styles may be penalized.

**Hair Length:** Layers are optional. The Minimum layered length must be 10 cm, except in the bang area.

**Hair Extensions:** Are allowed to add volume and texture. The hair extensions must be inserted in the head before the test. The hair must be strait not prepared in advance.

**Hair Style:** 50% of the hairstyle must be styled down. The hair style must be casual soft, it can be up or down, but it must show the bridal tendency as of bridal shown in a fashion magazine appreciated by the consumer clientele.

**Hair Color:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, purple, pink, orange, silver. All other colors are forbidden.

Ornaments: Are allowed suggested: Perl's. flowers, sparkle crystal Tiara, for a romantic Bridal.

Time: 40 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Technical: bridal styles may be penalized.
- x. Forbidden: Total Updo may be penalized.
- x. Forbidden: to cover both eyes of the model.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction.





## **OMC** WORLD CUP

OCT. 12-14 PARIS 2024





Welcome to our premier competition showcasing glamour and artistry:

The Ladies
RED CARPET LOOK and
Gents FULL FASHION LOOK
at OMC HAIRWORLD Paris
Oct.14-15, 2024.

Top hairstylists from around the world create stunning contemporary full fashion masterpieces that capture the essence of Hollywood elegance and sophistication, each stylist will compete to craft the most captivating look.

Judged by industry leaders for technical skill, creativity, and its ability to embody luxury and grace.

Join us for an exhilarating display of talent and artistry as we redefine the standards of red-carpet glamour through the art of hairstyling.

Avant Garde or extreme hairstyles are not accepted.

www.omchairworld.com

## **GENTS SECTION**

## **COMBINATION & INDIVIDUAL TESTS**

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2024 PARIS RULES GUIDE

#### Test 1. Curly Style & Color -Long Hair (Editorial Looks)

**Gents**–Fashion Category MH (Only from the OMC Official Sponsors)





The competitors must present their mannequin heads wet and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Street cut OMC Inspiration of the concerned year. Technical hairstyle may be penalized.

**Hair Length:** The hair on top must be a minimum of 8 cm long. The hair length from the occipital area down to the neckline and over the side perimeter of the ears must be a minimum of 6 cm long. The sideburns can be pre-cut. If the hair length is found to be shorter than 6 cm penalty will be assessed.

**Hair Colors:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, silver. All other colors are forbidden.

**Hair Style:** The hairstyle must be commercial on long hair the hair can be permed in advance. The finished Hair Style must be casual look (not stylized).

**Tools:** All Allowed.

Time: 20 minutes.

**Scores:** maximum 30 points / minimum 25 points.

- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Technical: hairstyles will be penalized.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

**PRESENTS** 

2024 PARIS RULES GUIDE

#### Test 2. Street Cut, Style & Color (Editorial Looks)

Gents – Fashion Category
MH (Only from the OMC official sponsors)





The competitors must present their mannequin heads wet and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their working stations. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the street style OMC inspiration of the concerned year. Technical hairstyles may be penalized.

**Hair Length:** The hair on top must be a minimum of 8 cm long. The hair length from the occipital area down to the neckline and over the side perimeter of the ears must be a minimum of 6 cm long. If the hair length is found to be shorter than 6 cm penalty will be assessed. The sideburns can be pre-cut.

**Hair Colors:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, silver. All other colors are forbidden.

Cut Tools: All allowed.

**Hair Style:** All allowed. The finished style must be extremely street commercial style (not stylized).

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Technical: hairstyles may be penalized.
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

**PRESENTS** 

2024 PARIS RULES GUIDE

#### Test 1. Commercial Fade Cut, Style & Color

**Gents** – Barber Category MH (Only from the OMC official sponsors)





The competitors must present their mannequin heads wet and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their working stations. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Commercial Fade OMC Inspiration. Technical hairstyles may be penalized.

**Hair Length:** The hair length on top must be a Minimum of 8 cm long. The hair must be a minimum of 6 cm from the occipital area down to the neckline and on over the perimeter of the ears. If the hair length is found to be shorter than 6 cm penalty will be assessed. The sideburns can be pre-cut.

**Cutting Tools:** All cutting tools are allowed.

**Hairstyle Tools:** All allowed, the finished style must be extremely street commercial style (not stylized).

**Hair Colors:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, silver. All other colors are forbidden.

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

**PRESENTS** 

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#### Test 2. Skin Fade Cut, Style & Color

Gents-Barber Category
MH (Only from the OMC official sponsors)







The competitors must present their mannequin heads wet and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One (1) of the OMC Competition Director will direct the concerned competitors to their working stations. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Skin Fade OMC Inspiration. Technical hairstyles may be penalized.

**Hair Length:** The hair length on top must be a Minimum of 8 cm long. The hair must be a minimum of 6 cm from the occipital area down to the neckline and on over the perimeter of the ears. If the hair length is found to be shorter than 6 cm the penalty will be assessed. The sideburns can be pre-cut.

**Hair Color:** Choose up to 3 hair colors + the transition shades. Allowed: black, white, brown, blond, silver. All other colors are forbidden.

**Cutting:** All allowed.

Hair Style: All allowed, the finished style must be extremely street commercial style (not stylized).

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Technical: hairstyles may be penalized.
- x. Forbidden: complete body mannequins.
- x. Forbidden: carving designs.
- x. Forbidden: use of spray colors.
- x. Penalty Points: 30 per infraction

**PRESENTS** 

ONSITE 2024 PARIS RULES GUIDE

#### Test 1. Classic Fade Cut, Style & Color

Gents- Classic Category
MH (Only from the OMC official sponsors)







The competitors must present their mannequin heads' wet and brush back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Classic Fade OMC Inspiration. Technical hairstyles may be penalized.

Hair Length: The top hair length is free. Sideburns can be pre-cut.

From the occipital area down to the neckline and over the side perimeter of the ears, the hair length must be 5 cm Mn. Length. If the hair is found to be shorter than 5 cm penalty points may be assessed.

**Hair Style:** The finish style using the wreck comb / creative lines on top to reflect the OMC Inspiration images.

Tools: All allowed.

**Hair Color:** Choose up to 3 hair colors + the transition shades. Allowed: black, white, brown, blond, silver. All other colors are forbidden.

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infractions

PRESENTS

ONSITE 2024 PARIS RULES GUIDE

#### Test 2. Classic Cut & Style

Gents- Classic Category
MH (Only from the OMC official sponsors)





The competitors must present their mannequin heads' wet and brush back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

Hair Length: The top hair length is free. Sideburns can be pre-cut.

From the occipital area down to the neckline and over the side perimeter of the ears, the hair length must be 5 cm Mn. Length. If the hair is found to be shorter than 5 cm penalty points may be assessed.

**Hair Style:** The hairstyle must reflect the images of the Classic Cut OMC Inspiration. If this is not the case, the penalty will be assessed.

**Cut Neckline**: Must be traditionally tapered and graduated. Clippers and thinning scissors are Forbidden.

Hair Color: Black only.

Time: 35 minutes.

Scores: maximum 30 points minimum 25 points.

- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: clippers and thinning scissors.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infractions

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#### **Creative Style & Color**

Gents – Individual Category
MH (Only from the OMC official sponsors)





The competitors must present their mannequin heads' wet and brush back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

In Subject: The hairstyle must reflect the images of the Creative Style OMC Inspiration

**Hair Color:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, silver. All other colors are forbidden.

Styling tools: All allowed.

Time: 35 minutes.

**Score:** Maximum 30 points / Minimum 25 points.

- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: to Cut.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

**PRESENTS** 

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#### Avant-Garde

**Gents** – Individual Category MH (Only from the OMC official sponsors)

#### **Pre-Done**

PRE-DONE

The competitors must present their mannequin heads **pre-done** before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. The General Commissioner will start the competition.

In Subject: The hairstyle must reflect the images of the OMC Inspiration.

Hair Color: All allowed.

Styling: All allowed.

Time: 3mn finish

touches.

**Score:** Maximum 30 points / Minimum 25 points.

- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

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#### <u>Curly – Style & Color Long Hair - Young Talent</u> (Editorial Looks)

**Gents** –Individual Category MH (Only from the OMC Official Sponsors)





#### Young Talent -Min.16 Max. 22 years old, excluding the day of the 23<sup>rd</sup>. birthday.

The competitors must present their mannequin heads wet and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One of the OMC Competition Director will direct the concerned competitors to their mirror number. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the Street cut OMC Inspiration of the concerned year. Technical hairstyle may be penalized.

**Hair Length:** The hair on top must be a minimum of 8 cm long. The hair length from the occipital area down to the neckline and over the side perimeter of the ears must be a minimum of 6 cm long. If the hair length is found to be shorter than 6 cm penalty will be assessed. The sideburns can be pre-cut.

**Hair Colors:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, silver. All other colors are forbidden.

**Hair Style:** All allowed, the finished style must be extremely street commercial style (not stylized). The hairstyle must be commercial on long hair the hair can be permed in advance.

Tools: All Allowed.

Time: 20 minutes.

**Scores:** maximum 30 points / minimum 25 points.

- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Technical: hairstyles will be penalized.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

**PRESENTS** 

**ONSITE 2024 PARIS RULES GUIDE** 

Street Cut & Style & Color-Young Talent (Com. Editorial Looks)

Gents - Individual category

MH (Only from the OMC official sponsors)



Young Talent -Min.16 Max. 22 years old, excluding the day of the 23-rd. birthday.

The competitors must present their mannequin heads wet and brushed back before lineup in the village holding area. Mirror numbers will be distributed in the holding area. One of the OMC Competition Director will direct the concerned competitors to their working stations. The competitors have 5 minutes to set up all their tools.

The General Commissioner will call all competitors to wait on the red carpet. The Competition Directors will check the rules. If the hair is not wet and brushed back, then the Competition Directors will do it. The General Commissioner will start the competition.

**In Subject:** The hairstyle must reflect the images of the street style OMC Inspiration of the concerned year. Technical hairstyles may be penalized.

**Hair Length:** The hair on top must be a minimum of 8 cm long. The hair length from the occipital area down to the neckline and over the side perimeter of the ears must be a minimum of 6 cm long. If the hair length is found to be shorter than 6 cm penalty will be assessed. The sideburns can be pre-cut.

**Hair Colors:** Choose up to 3 hair colors + the transition shades. Allowed: white, black, brown, blond, silver. All other colors are forbidden.

Cut & Style: All allowed, the finished style must be street commercial style (not stylized).

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Technical: hairstyles may be penalized.
- x. Online Mannequin H. must be presented with 4 photos, 1 frontal image also showing the top area, 1 side image, 1 back image showing the hair style. Profile positions will be penalized. The 4<sup>th</sup> photo shows the official M. H. sponsor's name.
- x. Forbidden: complete body mannequins.
- x. Penalty Points: 30 per infraction

## **AESTHETICS SECTION**

# ONSITE OMC TEAM WORLD CUP LIVE MODELS

## ONLINE PHOTOGRAPH INDIVIDUAL TESTS

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#### **Bridal Makeup**

Aesthetics - OMC TEAM WORLD CUP - Live Model

The competitors will proceed with their models to the assigned working stations.

- The models can be beautifully dresses and have their Bridal Style prepared in advance.
- The model's face must not be prepared in advance; however, they can have only a base face foundation. All work will be executed and must be done on stage.

The OMC Competition Director will direct the concerned competitors and the models to their mirror number. The competitors have 5 minutes to prepare their products and makeup brushes at their assigned station. After control of the assigned mirror the competitors will be addressed to wait on the red carpet, and the Competition Directors will be checking if the model is presented according to the rules. Otherwise, penalty points will be applied.

**In Subject:** Bridal Make-Up is simple and commercial in nature. The Bridal Makeup as well of the Models must reflect the images of the OMC Inspirations of the concerned year.

**Colors:** All the pallet's color, eye pencils, lipsticks and lip pencils are allowed and free to choose, as long the final effect will be natural and elegant. Look at the OMC inspiration book.

**Evelashes:** False individual strand or multiple eyelashes are allowed.

**Eyes Design:** The design must be maintained inside the circle of the eyes.

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Online Model Photo: The model face must be visible in its entirety. (2) Frontal view photos must be presented, 1 with open eyes and 1 with closed eyes. Profile positions will be penalized.
- x. Online Backdrop: Suggested black or white.
- x. Forbidden: Designs outside the circle of the eye and above the eyebrow/forehead.
- x. Forbidden: To use stencils, rhinestones, or other decorations.
- x. Forbidden: No props of any kind be allowed on stage.
- x. Penalty Points: 30 per infraction

#### **OMC COMPETITION GUIDEBOOK 2024**

#### **OMC HAIRWORLD**

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## Creative Eyes Makeup Aesthetics - OMC TEAM WORLD CUP - Live Model

The competitors will proceed with their models to the assigned working stations.

- The models can be beautifully dresses and have their Hair Style prepared in advance.
- The model's face must not be prepared in advance; however, they can have only a base face foundation. All work will be executed and must be done on stage.

The OMC Competition Director will direct the concerned competitors and the models to their mirror number. The competitors have 5 minutes to prepare their products and makeup brushes at their assigned station. After control of the assigned mirror the competitors will be addressed to wait on the red carpet, and the Competition Directors will be checking if the model is presented according to the rules. Otherwise, penalty points will be applied.

**In Subject:** The idea of this competition is to present a Creative Eyes Make-up. The design must be maintained inside the circle of the eyes. The Creative Eyes Make-up as well of the Models must reflect the images of the OMC Inspirations of the concerned year.

**Colors:** All the pallet's color, eye pencils, lipsticks and lip pencils are allowed and free to choose, as long the final effect will be elegant and with a harmony of colors with a particular final effect. Look at the OMC inspiration book.

**Evelashes:** False individual strand or multiple eyelashes are allowed.

**Eyes Design:** The design must be maintained inside the circle of the eyes.

**Decorations:** You can use stencils, rhinestones, or other decorations only inside the circle of the eyes.

Time: 35 minutes.

- x. Off Subject: Onsite Online
- x. Online Model Photos: The model's face must be visible in its entirety. (2) Frontal view photos must be presented, 1 with open eyes and 1 with closed eyes. Profile positions will be penalized.
- x. Online Backdrop: Suggested black or white.
- x. Forbidden: Designs outside the circle of the eye and above the eyebrow/forehead are forbidden.
- x. Forbidden: No props of any kind be allowed on stage.
- x. Forbidden: This must not be another Stage Make-up.
- x. Penalty Points: 30 per infraction

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ONLINE
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#### Smoky Eyes Makeup Aesthetics – Individual Category - Live Model

**ONLINE PHOTOGRAPH** 

The competitors will create a Smoky eyes Make-up Online Photograph.

The competitors must present a photograph of their model, through the OMC website, with Smoky Eyes Make-up, within the championship registration deadline. See the terms dictated by OMC.

To register for this photography competition, go to <a href="www.omchairworld.com">www.omchairworld.com</a> and follow all the instructions to submit your photo in compliance with OMC's rules. The competitors will have to create a Make-up according to this regulation. If they are not respected, penalty points will be assessed.

**Model Photos:** The model's finished make-up must be presented with (2) frontal full view of the entire face. 1 with open eyes and 1 with closed eyes. Profile positions will be penalized.

**In Subject:** Smoky Eyes Make-up will be creating light/dark shades with commercial colors. Smoky Eyes Makeup as well of the Models must reflect the images of the OMC Inspirations of the concerned year.

**Colors:** All the pallet's color, eye pencils, lipsticks and lip pencils are allowed and free to choose, as long as the final effect will be commercial and elegant. Look at the OMC inspiration book.

Eyelashes: False individual strand or multiple eyelashes are allowed.

**Eyes Design:** The design must be maintained inside the circle of the eyes.

- x. Off Subject: Online
- x. Online Model Photos: The model's face must be visible in its entirety. (2) Frontal view photos must be presented, 1 with open eyes and 1 with closed eyes. Profile positions will be penalized.
- x. Online Backdrop: Suggested black or white.
- x. Forbidden: Designs outside the circle of the eye and above the eyebrow/forehead.
- x. Forbidden: Graphic designs.
- x. Forbidden: It is forbidden to use stencils, rhinestones, or other decorations.
- x. Forbidden: No props of any kind be allowed.
- x. Penalty Points: 30 per infraction

#### **OMC COMPETITION GUIDEBOOK 2024**

#### **OMC HAIRWORLD**

PRESENTS
ONLINE
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## Stage Makeup

Aesthetics – Individual Category - Live Model

#### ONLINE PHOTOGRAPH

The competitors will create a Stage Make-up Online Photograph.

The competitors must present a photograph of their model, through the OMC website, with a Stage Makeup, within the championship registration deadline. See the terms dictated by OMC.

To register for this photography competition, go to <u>www.omchairworld.com</u> follow all the instructions to submit your photo in compliance with OMS's rules.

The competitors will have to create a Make-up according to this regulation. If they are not respected, penalty points will be assessed.

**Model Photo:** The model's finished make-up must be presented with a full view of the entire face. (2) Frontal view photos must be presented, 1 with open eyes and 1 with closed eyes. Profile positions will be penalized.

**In Subject:** Stage Make-up will be creating a particular artistic decorated style. Stage Makeup as well as the Models must reflect the images of the OMC Inspirations of the concerned year.

**Colors:** All the pallet's color, eye pencils, lipsticks and lip pencils are allowed and free to choose, as long the final effect will be elegant and artistic. Look at the OMC inspiration book.

Eyelashes: False individual strand or multiple eyelashes are allowed.

**Eves Design:** The design can also be drawn outside the circle of the eyes.

**Decorations:** You can use stencils, rhinestones, or other decorations.

**Props of kind:** Props of kind be allowed.

- x. Off Subject: Online
- x. Online Model Photos: The model's face must be visible in its entirety. 2 photos must be presented, 1 before the test and one after the work is finished. Profile positions will be penalized.
- x. Online Backdrop: Suggested black or white.
- x. Penalty Points: 30 per infraction

PRESENTS ONLINE

2024 PARIS RULES GUIDE

#### **Eyebrows Shaping & Tinting**

**Aesthetics** – Individual Category - Live Model

ONLINE PHOT OG RAPH

Labor safety rules and hygiene requirements must be observed.

The competitors will create an Eyebrows Shaping & Tinting Online Photograph.

The competitors must present a photograph of their model, through the OMC website, with a Stage Make-up, within the championship registration deadline. See the terms dictated by OMC.

To register for this photography competition, go to <u>www.omchairworld.com</u> follow all the instructions to submit your photo in compliance with OMS's rules.

The competitors will have to create an Eyebrows Shaping & Tinting according to this regulation. If they are not respected, penalty points will be afflicted.

**Model Photo:** The model finished Eyebrows Shaping & Tinting must be presented with a full view of the entire face. 1 photo with the model before the work performed (Eyebrows should look natural and not have been shaped or tinted) 1 Photo with the completed finished eyebrow work.

**In Subject:** Eyebrows Shaping & Tinting as well of the Models must reflect the images of the OMC Inspirations of the concerned year.

Facial foundation, light face contouring or blushing, black mascara, colorless lip gloss is allowed.

**Hairstyle:** The model's hair should be simply collected with a chignon or a ponytail.

**Model Dress Code:** The model's clothing should be simple, such as a white T-shirt, white tank top or a white top.

Classic shaping method: only tweezers must be used.

**Eyebrows must be tinted only with eyebrow tint**. All-natural tinting shades are allowed. The final work must be presented without any color cosmetics on eyebrows, except clear eyebrow gel or clear eyebrow wax. The use of foundation or concealer to cover redness on the skin around the eyebrows is allowed.

**Criteria Assessment:** General impression of model's look "before" and "after". Symmetry and harmony of the eyebrow shape according to model's face shape. Choice of colors and harmonious brow colors.

**Eyelashes:** False individual strand or multiple eyelashes are allowed.

- x. Off Subject: Online
- x. Online Model Photos: The model's face must be visible in its entirety. 2 photos must be presented, 1 before the test and one after the work is finished. Profile positions will be penalized.
- x. Online Backdrop: Suggested black or white.
- x. Forbidden: Decorations.
- x. Forbidden: No props of any kind be allowed.
- x. Penalty Points: 30 per infraction.

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### **Eye Lashes Fantasy**

Aesthetics – Individual Category - Live Model

#### **ONLINE PHOTOGRAPH**

Labor safety rules and hygiene requirements must be observed.

The competitors will create an Eye Lashes Fantasy Online Photograph.

The competitors must present a photograph of their model, through the OMC website, with a Stage Make-up, within the championship registration deadline. See the terms dictated by OMC.

To register for this photography competition, go to <a href="www.omchairworld.com">www.omchairworld.com</a> follow all the instructions to submit your photo in compliance with OMS's rules.

The competitors will have to create an Eye Lashes Fantasy according to this regulation. If they are not respected, penalty points will be afflicted.

**Model Photo:** The finished Eye Lashes Fantasy style must be presented with a full view of the entire face. Iphoto with the model before the work performed (Eye Lashes Fantasy should look natural without applications of any kind) and Iphoto with the completed and finished eye lashes work.

**In Subject:** Eye Lashes Fantasy as well of the Models must reflect the images of the OMC Inspirations of the concerned year.

**Hairstyle:** We recommend a style that matches in an elegant and precious way like the style of fantasy eyelashes.

Model Dress Code: Must match the created image.

**Eyelash Color:** A minimum of 3 different colors must be used. Based on creativity, originality, style, and color.

**Evelashes extensions:** Can be decorated with stones, glitter, feathers, etc.

- •
- x. Off Subject: Online
- x. Online Model Photos: The Model face must be visible in its entirety. 2 photos must be presented, 1 with open eyes and 1 Photo with closed eyes. Profile positions will be penalized.
- x. Online Backdrop: Suggested black or white.
- x. Forbidden: To wear carnival, military themed clothes.
- x. Forbidden: No props of any kind be allowed.
- x. Penalty Points: 30 per infraction.

## **NAILS SECTION**

**Individual Tests** 

**ONLINE** 

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#### Salon Manicure Design

Nails - Individual Category - Live Model

### **ONLINE PHOTOGRAPH**

The competitors will create a Salon Manicure Design Online Photograph.

The competitors must present a photograph of their model, via OMC website, with a Salon Manicure Design, within the championship registration deadline. See the terms dictated by OMC.

To register for this photography competition, go to <a href="www.omchairworld.com">www.omchairworld.com</a> and follow all the instructions to submit your photo in compliance with OMC's rules. The competitors will have to create a Salon Manicure Design according to this regulation. If they are not respected, penalty points will be assessed.

**Model Photos:** The Model Hand final work must be presented with 1 photograph that perfectly shows the frontal view of the entire two hands. All 10 fingers view.

**In Subject:** Salon Manicure design will be creating a professional salon design with gel polish on two hands. Salon Manicure Design as well of the Models' hand must reflect the images of the OMC Inspirations of the concerned year.

**Nail Shape:** All free edge shapes are acceptable, but they should be the same on all 10 nails.

Nail Length: The length of the nails' free edge should be up to 5 millimeters.

**Cuticle Maintenance:** The cuticle should be well manicured, without any cuts, irritation, and hangnails around the skin. The cuticle line should be smooth and clear.

**Gel Polish Application:** Color polish should be done maximum close to the cuticle area. It should have a smooth clear border with the natural nail. All colors are allowed. One color polish should be done on any 6 fingers. The sides and tip of the nail edges must be covered.

**Design:** Salon commercial design to be done on any 4 fingers. Quick salon techniques should be used.

Nail embellishment: Professional nail embellishment can be used, but not more than 10%.

- x. Off Subject: Online
- x. Online Models' Hand Photos: The models' hand must be visible in its entirety. 1 photograph that perfectly shows the frontal view of the entire two hands. All 10 fingers view.
- x. Online Backdrop: Suggested black or white.
- x Forbidden: The model should have only natural nails without any artificial extension.
- x Forbidden: Artistic/Fantasy painting nails competition.
- x. Penalty Points: 30 per infraction

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#### Gel French Manicure

Nails - Individual Category - Mannequin Hand

ONLINE PHOTOGRAPH

The competitors will create a Fantasy Nails Online Photograph.

The competitors must present a photograph of their mannequin hand, via OMC website, with a Fantasy Nails, within the championship registration deadline. See the terms dictated by OMC.

To register for this photography competition, go to <a href="www.omchairworld.com">www.omchairworld.com</a> and follow all the instructions to submit your photo in compliance with OMC's rules. The competitors will have to create Fantasy Nails according to this regulation. If they are not respected, penalty points will be assessed.

**Photos M Hand:** The Mannequin Hand final work must be presented with 1 photograph that perfectly shows the frontal view of the entire hands. All 5 fingers view.

**In Subject:** The Competitor is free to use their imagination to create a special and unique Artistic/Fantasy painting nails design.

Design: All allowed.

- x. Off Subject: Online
- x. Photos M Hand: The Mannequin Hand final work must be presented with 1 photograph that perfectly shows the frontal view of the entire two hands. All 10 fingers view.
- x. Online Backdrop: Suggested black or white.
- x. Penalty Points: 30 per infraction

#### Fantasy Nails – M. Hand

Nails - Individual Category - Mannequin Hand

## ONLINE PHOTOGRAPH

The competitors will create a Fantasy Nails Online Photograph.

The competitors must present a photograph of their mannequin hand, via OMC website, with a Fantasy Nails, within the championship registration deadline. See the terms dictated by OMC.

To register for this photography competition, go to <a href="www.omchairworld.com">www.omchairworld.com</a> and follow all the instructions to submit your photo in compliance with OMC's rules. The competitors will have to create Fantasy Nails according to this regulation. If they are not respected, penalty points will be assessed.

**Photos M Hand:** The Mannequin Hand final work must be presented with 1 photograph that perfectly shows the frontal view of the entire hands. All 5 fingers view.

**In Subject:** The Competitor is free to use their imagination to create a special and unique Artistic/Fantasy painting nails design.

Design: All allowed.

- x. Off Subject: Online
- x. Photos M Hand: The Mannequin Hand final work must be presented with 1 photograph that perfectly shows the frontal view of the entire hand. All 5 fingers view.
- x. Online Backdrop: Suggested black or white.
- x. Penalty Points: 30 per infraction

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#### Nail Painting-Box

Nails - Individual Category -

#### ONLINE PHOTOGRAPH

The competitors will create a Nail Box Design Online Photograph.

The competitors must present a photograph of their Nail Box, via OMC website, with a Nail Box Designs, within the championship registration deadline. See the terms dictated by OMC.

To register for this photography competition, go to <a href="www.omchairworld.com">www.omchairworld.com</a> and follow all the instructions to submit your photo in compliance with OMC's rules. The competitors will have to create a Nail Box Design according to this regulation. If they are not respected, penalty points will be assessed.

**Photos Nail Painting-Box:** The Nail Painting-Box final work must be presented with 1 photograph that perfectly shows the frontal view of the entire Nails Painting Design of all 10 nails view.

**In Subject:** The purpose of this artistic test is to tell a story through your nails. You have 10 nails available to convey a message that is meaningful to you.

The Competitor is free to use their imagination to create a special and unique Artistic/Fantasy painting nails design in a box.

Remember that you can express yourself with drawings.

Nail Painting Design -Box must reflect the images of the OMC Inspirations of the concerned year.

**Design:** All allowed.

- x. Off Subject: Online
- x. Photos Nail Painting: The nail in the box final work must be presented with 1 photograph that perfectly shows the frontal view of the entire 10 nail box view.
- x. Online Backdrop: Suggested black or white.
- x. Penalty Points: 30 per infraction

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#### TAKARA BELMONT CO.

1-1, 2-Chome, HigashiShinsaibashi Chuo-ku Osaka /Japon Phone: +81/6-6213.5945 Fax: +81/6-6213.3680

www.takarabelmont.co.jp

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## RAPHAEL PERRIER HAIR AGENCY

21, Chemin de la Papineau 72230 Ruaudin / France Phone: +33/611 64 1980 raphmex@hotmail.com

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## **PIVOT POINT International Inc.**

World Headquarters Suite 700 1560 Sherman Avenue Evanston, IL 60201 / USA Phone: +1/847-866.05.00 Fax: +1/847-866.70.40 info@pivotpoint.com www.pivot-point.com

#### **CALCAGNI DIFFUSION**

Via Magenta, 29
21013 Gallarate
(VA) Italy
C.F. / P.I. – 223721012
T: 0331-774505
ordiniclienti@calcagnidiffusion.com

#### YY Hair Fashion Products Co. Ltd.

Room 1601, A Tower, Yongfeng Building, No. 12 Tong Ji Xi Road Foshan, China Phone: +86/757-83.80.58.30 Fax: +86/757-83.28.59.63 yongfengfeicai@vip.163.com www.yongfenghair.com

#### Jinda Hair Products Co., Ltd.

Jimo Jinkou town Quingdao, China-266213

Phone: +86(0)532 85521021/ 85523998 Fax: +86(0)532 85521621 jindahair@public.qd.sd.c

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