

omc **HAIRWORLD**
PRESENTS

omc **WORLD
CHAMPIONSHIP**



**INSPIRATIONAL
GUIDELINES**

— 2021 / 2022 —

AUGUST VERSION A

GENTS

omc **WORLD CHAMPIONSHIP**



HOST COUNTRIES

	2021	ONLINE		1984	Las Vegas USA
	2020	ONLINE		1982	Paris France
	2019	Paris FRANCE		1980	Rotterdam HOLLAND
	2018	Paris FRANCE		1978	Düsseldorf GERMANY
	2017	Paris FRANCE		1976	New York USA
	2016	Seoul SOUTH KOREA		1974	Vienna AUSTRIA
	2014	Frankfurt GERMANY		1972	Barcelona SPAIN
	2012	Milan ITALY		1970	Stuttgart GERMANY
	2011	Milan ITALY		1968	Vienna AUSTRIA
	2010	Paris FRANCE		1966	Milano ITALY
	2008	Chicago USA		1964	Basel SWITZERLAND
	2006	Moscow RUSSIA		1962	Amsterdam HOLLAND
	2004	Milano ITALY		1960	Paris FRANCE
	2002	Las Vegas USA		1958	Cologne GERMANY
	2000	Berlin GERMANY		1956	Vienna AUSTRIA
	1998	Seoul SOUTH KOREA		1954	Brighton GREAT BRITAIN
	1996	Washington D.C. USA		1952	Brussels BELGIUM
	1994	London GREAT BRITAIN		1950	Roma ITALY
	1992	Tokyo JAPAN		1948	Paris FRANCE
	1990	Rotterdam HOLLAND		1947	Paris FRANCE
	1988	Düsseldorf GERMANY		1946	Paris FRANCE
	1986	Verona ITALY			

**OVER 50 MEMBER COUNTRIES FROM 5 CONTINENTS
WITH OVER 1 MILLION INDIVIDUAL MEMBERS**

omc INSPIRATIONAL GUIDELINES 2021- 2022

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure shows the new looks, and are oriented to be appreciated by the consumer and commercial clientele. This will help all Trainers, Competitors, and Jurors, to better understand the new Fashion/Commercial Categories, to be presented in the OMC World Championship.

OMC would like to thank all the super educators, who have taken the initiative to spend their precious time to create those beautiful looks to inspire the Gents Hairstylist and Barbers worldwide eager to challenge themselves with the rest of the world showing their technical skills and achieve perfection by creating their selected hairstyle and become an **OMC WORLD CHAMPION!**

On behalf of the OMC Board of Directors, we thank the “OMC Competition Dream Team” for their contribution.



Gianni Fodera
OMC World President



Salvatore Fodera
OMC Hairworld
Chairman CEO



Carmelo Gugliotti
OMC Global Director- Competition

Inspiration Guidelines:

The hair style presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



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2021 / 2022 OMC CHAMPIONSHIP

**Online or Onsite categories tests can be entered.
Individual or as a combination.**

OMC Automatic Countries Team Selection only from OMC combinations tests.

Senior Ladies Hair Section

Creative Cup MH

- 1) Creative Style
- 2) Hair by Night

Fashion Cup MH

- 1) Comm. Day
- 2) Comm. Evening

Prestige Cup MH

- 1) Fashion Gala
- 2) Fashion Bridal

Individual

- Avant Garde MH
- Fantasy Style MH
- Technical Free Style MH
- Creative Color MH

Trend Cup MH

- 1) Commercial Cut
- 2) Fashion Pro Cut

ONLINE PHOTOGRAPH PORTRAIT

Aesthetics Section

- | | |
|---------------------------|----|
| Commercial Makeup | LM |
| Creative Makeup | LM |
| Eyebrow Shaping & Tinting | LM |
| Smoky Eye Makeup | LM |
| Creative Neon Makeup | LM |
| Stage Makeup | LM |
| Body Painting | LM |
| Student Eyebrow Tattoo | MH |

Nail Section:

- Nail Painting -Box
- Nail Fantasy M-Hand
- Nail Bridal - LM
- Nail Fantasy - LM

Senior Gents Section MH

CREATIVE CUP MH

- 1) Creative Style
- 1) Classic Cut

TREND CUP MH

- 1) Commercial Cut
- 2) Fashion Pro

Barber Fades Cup MH

- 1) Classic Fade Cut
- 2) Skin Fade Cut

Individual Tests MH

- Hair Replacement
- Creative Color Style
- Technical - Fashion

OMC RISING STAR AWARD

Jr. Section Individual tests

Jr. Gents MH

- Creative Style
- Classic Cut
- Skin Fade Cut
- Comm. Cut

Jr. Ladies MH

- Creative Style
- Hair by Night
- Comm. Day
- Fashion Bridal

STUDENT RISING STAR
LADIES TATTOO EYEBROW M. Face

GENTS CREATIVE STYLE

IN SUBJECT



OFF SUBJECT

TOP HAIR DESIGN NOT VISABLE



READ COMPETITION RULES

All competition Rules are based on:
OMC Competition Guidebook Version A - August 2021-2022
OMC Inspirational Guideline Version A - August 2021-2022



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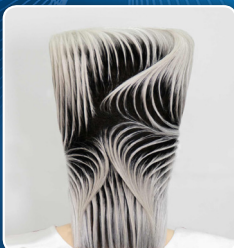
GENTS CREATIVE STYLE

IN SUBJECT



OFF SUBJECT

TOP HAIR DESIGN NOT VISABLE



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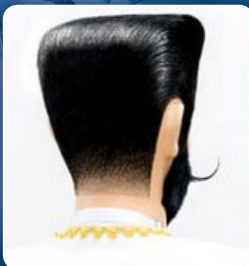
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GENTS CLASSIC STYLE

IN SUBJECT

PERFECT FADE



OFF SUBJECT

SPECIAL LIGHTING & PHOTOSHOP



NO VISABLE FADE



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GENTS CLASSIC CUT

IN SUBJECT

PERFECT FADE



OFF SUBJECT

SPECIAL LIGHTING & PHOTOSHOP



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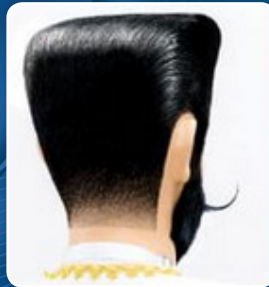
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GENTS CLASSIC FADE CUT

IN SUBJECT



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GENTS SKIN FADE

IN SUBJECT



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GENTS HAIR REPLACEMENT

IN SUBJECT - STYLE & HAIR COLOR



OFF SUBJECT

HAIR COLOR MUST BE HARMONIUSLY INTEGRATED IN THE COMPLET HAIRSTYLE



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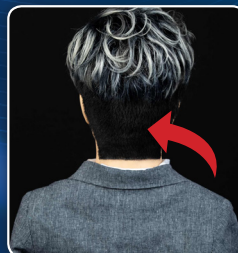
GENTS COMMERCIAL CUT

IN SUBJECT - STYLE & HAIR COLOR



OFF SUBJECT

HAIR COLOR MUST BE HARMONIUSILY INTEGRATED IN THE COMPLET HAIRSTYLE



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GENTS TECHNICAL FASHION

IN SUBJECT



OFF SUBJECT



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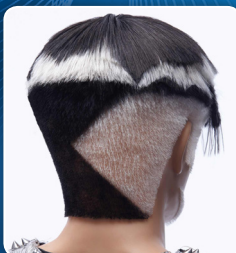
GENTS FASHION PRO CUT

IN SUBJECT



OFF SUBJECT

PROGRESSIVE & AVANT GARDE LOOKS



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OMC COMMERCIAL STYLES EVOLUTION

2014



2016



2018



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OMC COMMERCIAL STYLES EVOLUTION

2019



2020



2021



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