

omc HAIRWORLD
PRESENTS

omc WORLD CHAMPIONSHIP



INSPIRATIONAL
GUIDELINES

— 2021 / 2022 —

AUGUST VERSION A

AESTHETICS & NAILS

omc HAIRWORLD



WORLD CHAMPIONSHIP



HOST COUNTRIES

	2021	ONLINE		1984	Las Vegas USA
	2020	ONLINE		1982	Paris France
	2019	Paris FRANCE		1980	Rotterdam HOLLAND
	2018	Paris FRANCE		1978	Düsseldorf GERMANY
	2017	Paris FRANCE		1976	New York USA
	2016	Seoul SOUTH KOREA		1974	Vienna AUSTRIA
	2014	Frankfurt GERMANY		1972	Barcelona SPAIN
	2012	Milan ITALY		1970	Stuttgart GERMANY
	2011	Milan ITALY		1968	Vienna AUSTRIA
	2010	Paris FRANCE		1966	Milano ITALY
	2008	Chicago USA		1964	Basel SWITZERLAND
	2006	Moscow RUSSIA		1962	Amsterdam HOLLAND
	2004	Milano ITALY		1960	Paris FRANCE
	2002	Las Vegas USA		1958	Cologne GERMANY
	2000	Berlin GERMANY		1956	Vienna AUSTRIA
	1998	Seoul SOUTH KOREA		1954	Brighton GREAT BRITAIN
	1996	Washington D.C. USA		1952	Brussels BELGIUM
	1994	London GREAT BRITAIN		1950	Roma ITALY
	1992	Tokyo JAPAN		1948	Paris FRANCE
	1990	Rotterdam HOLLAND		1947	Paris FRANCE
	1988	Düsseldorf GERMANY		1946	Paris FRANCE
	1986	Verona ITALY			

OVER 50 MEMBER COUNTRIES FROM 5 CONTINENTS
WITH OVER 1 MILLION INDIVIDUAL MEMBERS

omc INSPIRATIONAL GUIDELINES 2021- 2022

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure shows the new Aesthetics & Nail design. This will help all Trainers, Competitors, and Jurors, to better understand the Aesthetics and Nails Sections Categories, to be presented in the 2021 and Future OMC Championship.

OMC would like to thank all the super educators, who have taken the initiative to spend their precious time to create those beautiful images. All competitors from the 5 continents are eager to challenge themselves with the rest of the world to win the coveted title OMC WORLD CHAMPION !

On behalf of the OMC Board of Directors, we thank the “OMC Competition Dream Team” for their contribution.



Gianni Fodera
OMC World President



Salvatore Fodera
OMC Hairworld
Chairman CEO



Carmelo Gugliotti
OMC Global Director- Competition

Inspiration Guidelines:

The work presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



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OMC WORLD CHAMPIONSHIP

AESTHETICS & NAIL SECTIONS

The competitors must upload photos in A 4 format

IMAGES MUST REFLECT THE 2021 - 2022 INSPIRATIONAL GUIDELINE

- ▶ Eyebrow Shaping & Tinting LM (2 Portrait- 1before & 1 after)
- ▶ Smoky Eye Makeup LM (2 front portrait – 1.open 1.closed eye)
- ▶ Commercial Makeup LM (2 front portrait – 1.open 1.closed eye)
- ▶ Creative Makeup LM (2 front portrait – 1.open 1.closed eye)
- ▶ Creative Neon Makeup LM (2 front portrait – 1.open 1.closed eye)
- ▶ Stage Makeup LM (2 front portrait – 1. open 1. closed eye)
- ▶ Body Painting LM (2 photos 1 portrait 1 full length)
- ▶ Student: Eyebrow Tattoo M. Face (2 front portrait 1 before 1 after)

NAILS CATEGORIES

(1 Frontal portrait)

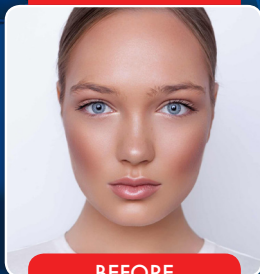
- ▶ NAIL CREATIVE BRIDAL LIVE MODEL
- ▶ NAIL FANTASY LIVE MODEL
- ▶ NAIL FANTASY MANNEQUIN HAND
- ▶ NAIL PAINTING (IN BOX)

EYEBROW SHAPING & TINTING

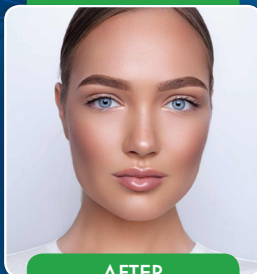
IN SUBJECT

Competitor must send a before and after portrait

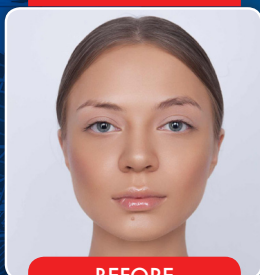
BEFORE



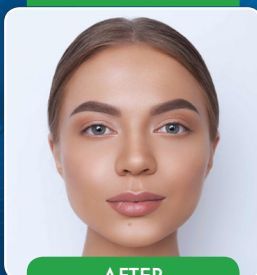
AFTER



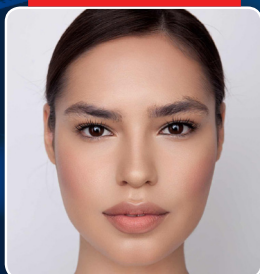
BEFORE



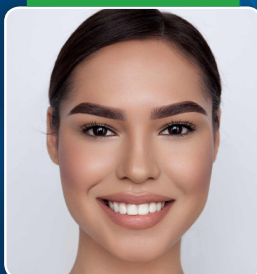
AFTER



BEFORE



AFTER



READ COMPETITION RULES

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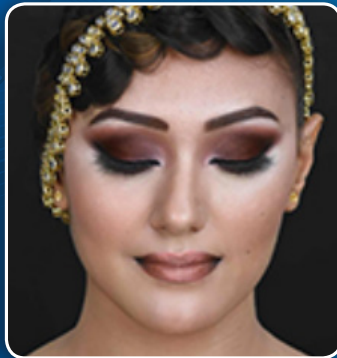
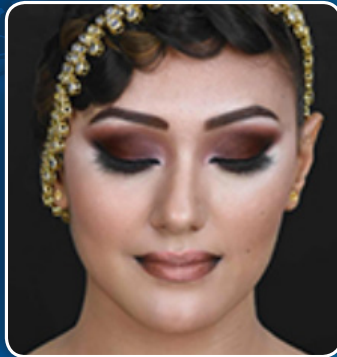


SMOKEY EYE MAKEUP

INDIVIDUAL 26

IN SUBJECT

DESIGN ONLY INSIDE THE CIRCLE OF THE EYE



OPEN EYES

CLOSED EYES

SAME MODEL

READ COMPETITION RULES

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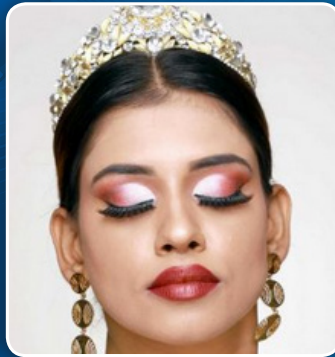


COMMERCIAL BRIDAL MAKEUP

INDIVIDUAL 23

IN SUBJECT

DESIGN ONLY INSIDE THE CIRCLE OF THE EYE



OPEN EYES

CLOSED EYES

SAME MODEL

READ COMPETITION RULES

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CREATIVE MAKEUP

INDIVIDUAL 24

IN SUBJECT

DESIGN ONLY INSIDE THE CIRCLE OF THE EYE



OPEN EYES



CLOSED EYES

SAME MODEL

OFF SUBJECT

DESIGN OUTSIDE THE CIRCLE OF THE EYE



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NEON CREATIVE MAKEUP

INDIVIDUAL 22

IN SUBJECT

DESIGN ONLY INSIDE THE CIRCLE OF THE EYE



OPEN EYES



CLOSED EYES

SAME MODEL

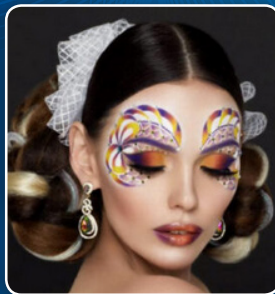
STAGE MAKEUP

INDIVIDUAL 27

IN SUBJECT



OPEN EYES



CLOSED EYES

SAME MODEL

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BODY PAINTING

IN SUBJECT



1 PORTRAIT

1 FULL LENGTH

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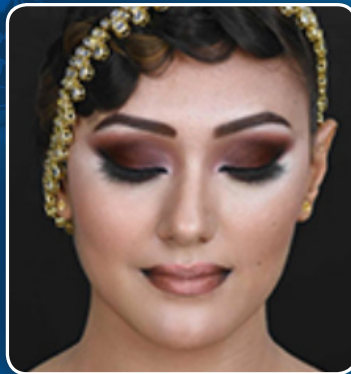
BACKGROUND COLOR

IN SUBJECT



WHITE BACKGROUND

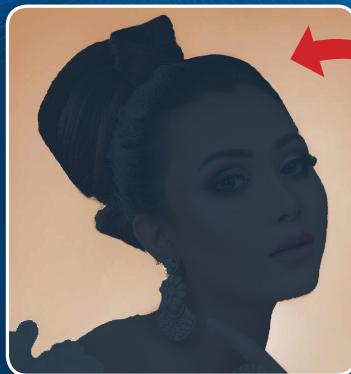
OR



BLACK BACKGROUND

OFF - SUBJECT

BACKGROUNDS



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STUDENT TATTOO

IN SUBJECT

BEFORE



AFTER



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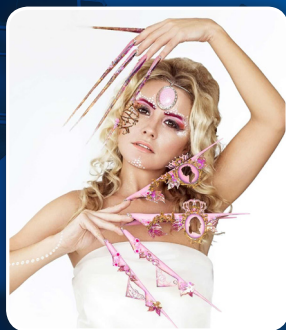
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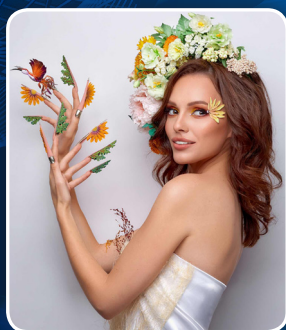
CREATIVE BRIDAL NAILS - LM

IN SUBJECT



FANTASY NAILS - LM

IN SUBJECT



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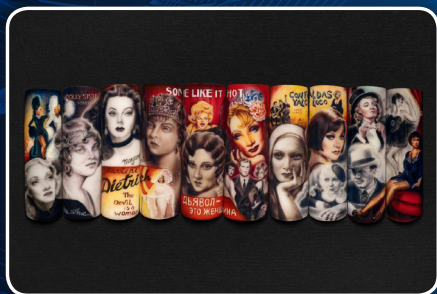
NAIL FANTASY - M H

IN SUBJECT



NAIL PAINTING (IN BOX)

IN SUBJECT



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