



omc HAIRWORLD
PRESENTS

omc WORLD CHAMPIONSHIP

INSPIRATIONAL
GUIDELINES

— 2021/ 2022 —

VERSION A

GENTS

omc **HAIRWORLD**
PRESENTS
WORLD CHAMPIONSHIP



HOST COUNTRIES

	2021	ONLINE		1984	Las Vegas USA
	2020	ONLINE		1982	Paris France
	2019	Paris FRANCE		1980	Rotterdam HOLLAND
	2018	Paris FRANCE		1978	Düsseldorf GERMANY
	2017	Paris FRANCE		1976	New York USA
	2016	Seoul SOUTH KOREA		1974	Vienna AUSTRIA
	2014	Frankfurt GERMANY		1972	Barcelona SPAIN
	2012	Milan ITALY		1970	Stuttgart GERMANY
	2011	Milan ITALY		1968	Vienna AUSTRIA
	2010	Paris FRANCE		1966	Milano ITALY
	2008	Chicago USA		1964	Basel SWITZERLAND
	2006	Moscow RUSSIA		1962	Amsterdam HOLLAND
	2004	Milano ITALY		1960	Paris FRANCE
	2002	Las Vegas USA		1958	Cologne GERMANY
	2000	Berlin GERMANY		1956	Vienna AUSTRIA
	1998	Seoul SOUTH KOREA		1954	Brighton GREAT BRITAIN
	1996	Washington D.C. USA		1952	Brussels BELGIUM
	1994	London GREAT BRITAIN		1950	Roma ITALY
	1992	Tokyo JAPAN		1948	Paris FRANCE
	1990	Rotterdam HOLLAND		1947	Paris FRANCE
	1988	Düsseldorf GERMANY		1946	Paris FRANCE
	1986	Verona ITALY			

**OVER 50 MEMBER COUNTRIES FROM 5 CONTINENTS
WITH OVER 1 MILLION INDIVIDUAL MEMBERS**

omc INSPIRATIONAL GUIDELINES 2021- 2022

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure shows the new looks, and are oriented to be appreciated by the consumer and commercial clientele. This will help all Trainers, Competitors, and Jurors, to better understand the new Fashion/Commercial Categories, to be presented in the OMC World Championship.

OMC would like to thank all the super educators, who have taken the initiative to spend their precious time to create those beautiful looks to inspire the Gents Hairstylist and Barbers worldwide eager to challenge themselves with the rest of the world showing their technical skills and achieve perfection by creating their selected hairstyle and become an **OMC WORLD CHAMPION!**

On behalf of the OMC Board of Directors, we thank the “OMC Competition Dream Team” for their contribution.



Gianni Fodera
OMC World President



Salvatore Fodera
OMC Hairworld
Chairman CEO



Carmelo Gugliotti
OMC Global Director- Competition

Inspiration Guidelines:

The hair style presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



www.omchairworld.com

© COPYRIGHT OMC 2021



2021 ONLINE OMC GENERAL RULES

- All Ladies & Gents tests are presented on MH from the 4 OMC official sponsors.
- Photo background ONLY White or Black! No other background colors is allowed.
- Competitors must abide by the OMC Inspiration Guides 2021/2022 June Version -A.
- Photo used for the 2020 World Championship /2021 European Championship will not be accepted for the 2021 OMC World Championship.
- Organizations Countries Presidents must send their competitors' registration list with their competitors selected individual tests. OMC will send the invoice to the country's organizations. OMC allows only one transfer for all countries competitors to pay in the OMC HW Citibank account.
- After the countries organizations has paid all their competitors registrations fees. OMC will send to the concerned organizations the registration code for their competitors to register and upload their photos.
- **Competition Registrations:**

The competitor must upload a natural image of their work. The use of special lights as well as any other manipulations coming from photoshop or similar technology are forbidden.
- **Upload Photos of their selected categories as shown on the 2021 OMC Inspirational guide:**
A competitor must upload photos for each test. Always 1 single photo per view. (1-front –1-side- 1-back.) This applies for the Ladies & Gents hair section categories:
- **Upload 15 Second of Video:**
The video must show the complete finish style to compare with their photos sent. This apply for the Ladies & Gents hair section categories:
- **Aesthetics section must upload 2 Picture: for each category:**
- **Nail Section must upload 1 portrait for each category:**
- **Identical use of Photo:**
Forbidden for competitor to use identical photos for other competitors from their own country or other countries.
- **Identical Dress Attire:**
It is forbidden for countries competitors to use the same dress attire for their multiple competitors/models. If this is the case. OMC will accept only the best model and will penalized all the others.

- **Online OMC Team World Cup Award:**
The World Champions Teams: The big OMC Team World Cup is presented to the Countries Organization Presidents. The team members will receive the miniature World cup. Diplomas will be sent electronically. The cups will be sent to the countries organizations presidents.
- **Online OMC World Championship Individual Awards:**
All Sr. First place winners will receive the awards. The 2nd & 3rd place will receive a virtual Diploma with the image of the award. The 4th to 6th place will receive their placement Diploma. All diploma are send electronically.
- **National Competitor Recognition Award:**
The best competitor of the member nation will be awarded the award. To qualify the country must have a minimum of 3 competitor in each of the category.
- **Junior Rising Star Award:**
The 1st place will receive the OMC JUNIOR RISING STAR AWARD; the 2nd to 3rd Pl. will receive a virtual Diploma with the image of the Award. The 4th to 6th pl. Will receive their placemen Diploma. Diploma send electronically.
- **Diploma:**
All participant will receive a participation Diploma. Jurors Diplomas will be presented only to countries official Jurors who has competitors in the concerned categories, as long that Juror has not received any red cards in the concerned championship.
- **Trainers-Competitors-Integrity:**
OMC suggest that all trainers allow each competitor to present his or her own work and not the work of someone else. If OMC notices any fraudulent behavior, the photos will be disqualified.
- **OMC Jury Groups:**
2021 OMC jury groups will be formed with 50% of OMC Professional Jurors and 50% of OMC member countries jurors who has not received red cards. However, OMC would make the final decision if the Jurors has judged fairly or not.
- **OMC Photos: Jurors are not allowed to share photos link received from OMC:**
All competitors work become automatically the property and copyright of OMC.
- **OMC Competition Advisory Board:**
OMC advisory board at its absolute discretion may disqualify any entries made by a participant, if the Board suspect any fraudulent behavior.

GENTS CREATIVE STYLE

IN SUBJECT



OFF SUBJECT

TOP HAIR DESIGN NOT VISABLE



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES

GENTS CREATIVE STYLE

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES

GENTS CREATIVE STYLE

IN SUBJECT



OFF SUBJECT

TOP HAIR DESIGN NOT VISABLE



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES

GENTS CLASSIC STYLE

IN SUBJECT

PERFECT FADE



OFF SUBJECT

SPECIAL LIGHTING & PHOTOSHOP



NO VISABLE FADE



Allowed colors: Black only. Spray colors are forbidden
READ COMPETITION RULES

GENTS CLASSIC CUT

IN SUBJECT

PERFECT FADE



OFF SUBJECT

SPECIAL LIGHTING & PHOTOSHOP



Allowed colors: Black only. Spray colors are forbidden
READ COMPETITION RULES

GENTS CLASSIC FADE CUT

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: a maximum of 2 harmoniously colors, black, silver, or blond.

READ COMPETITION RULES

GENTS SKIN FADE

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: a maximum of 2 harmoniously colors, black, silver, or blond.
READ COMPETITION RULES



GENTS HAIR REPLACEMENT

IN SUBJECT - STYLE & HAIR COLOR



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES

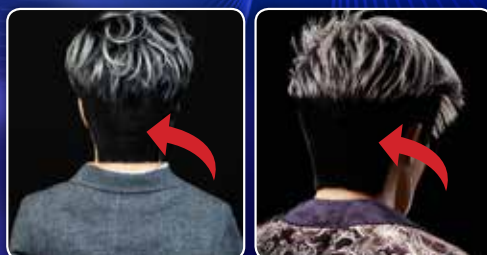
GENTS COMMERCIAL CUT

IN SUBJECT - STYLE & HAIR COLOR



OFF SUBJECT

HAIR COLOR MUST BE HARMONIUSILY INTEGRATED IN THE COMPLET HAIRSTYLE



Allowed colors: white, black, brown, blond, silver.
READ COMPETITION RULES

GENTS COMMERCIAL CURLY STYLE

IN SUBJECT - STYLE AND COLOR



OFF SUBJECT

HAIR COLOR MUST BE HARMONIUSLY INTEGRATED IN THE COMPLETE HAIRSTYLE



Allowed colors: white, black, brown, blond, silver.
READ COMPETITION RULES

GENTS TECHNICAL FASHION

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES

GENTS FASHION PRO CUT

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES

GENTS FASHION PRO CUT

OFF SUBJECT

PROGRESSIVE & AVANT GARDE LOOKS



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES



OMC COMMERCIAL STYLES EVOLUTION

2014



2016



2018



OMC COMMERCIAL STYLES EVOLUTION

2019



2020



2021





A SPECIAL THANK YOU TO OUR SPONSORS

OMC PLATINUM SPONSORS



OMC GOLD SPONSORS



OMC MANNEQUIN HEAD GOLD SPONSORS

