



WORLD CHAMPIONSHIP

INSPIRATION & COMPETITION
GUIDELINES

— 2021 —

VERSION B

AESTHETICS

omc HAIRWORLD



WORLD CHAMPIONSHIP



HOST COUNTRIES

	2021	Yokohama JAPAN		1984	Las Vegas USA
	2020	Paris FRANCE		1982	Paris France
	2019	Paris FRANCE		1980	Rotterdam HOLLAND
	2018	Paris FRANCE		1978	Düsseldorf GERMANY
	2017	Paris FRANCE		1976	New York USA
	2016	Seoul SOUTH KOREA		1974	Vienna AUSTRIA
	2014	Frankfurt GERMANY		1972	Barcelona SPAIN
	2012	Milan ITALY		1970	Stuttgart GERMANY
	2011	Milan ITALY		1968	Vienna AUSTRIA
	2010	Paris FRANCE		1966	Milano ITALY
	2008	Chicago USA		1964	Basel SWITZERLAND
	2006	Moscow RUSSIA		1962	Amsterdam HOLLAND
	2004	Milano ITALY		1960	Paris FRANCE
	2002	Las Vegas USA		1958	Cologne GERMANY
	2000	Berlin GERMANY		1956	Vienna AUSTRIA
	1998	Seoul SOUTH KOREA		1954	Brighton GREAT BRITAIN
	1996	Washington D.C. USA		1952	Brussels BELGIUM
	1994	London GREAT BRITAIN		1950	Roma ITALY
	1992	Tokyo JAPAN		1948	Paris FRANCE
	1990	Rotterdam HOLLAND		1947	Paris FRANCE
	1988	Düsseldorf GERMANY		1946	Paris FRANCE
	1986	Verona ITALY			

OVER 50 MEMBER COUNTRIES FROM 5 CONTINENTS
WITH OVER 1 MILLION INDIVIDUAL MEMBERS

omc INSPIRATIONAL GUIDELINES 2021

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure shows the new Aesthetics design. This will help all Trainers, Competitors, and Jurors, to better understand the Aesthetics Sections Categories, to be presented in the 2021 and Future OMC Championship.

OMC would like to thank all the super educators, who have taken the initiative to spend their precious time to create those beautiful images. All competitors from the 5 continents are eager to challenge themselves with the rest of the world to win the coveted title OMC WORLD CHAMPION !

On behalf of the OMC Board of Directors, we thank the “OMC Competition Dream Team” for their contribution.



Gianni Fodera
OMC World President



Salvatore Fodera
OMC Hairworld
Chairman CEO



Carmelo Gugliotti
OMC Global Director- Competition

Inspiration Guidelines:

The work presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



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EYEBROW SHAPING & TINTING

IN SUBJECT

Competitor must send a before and after portrait

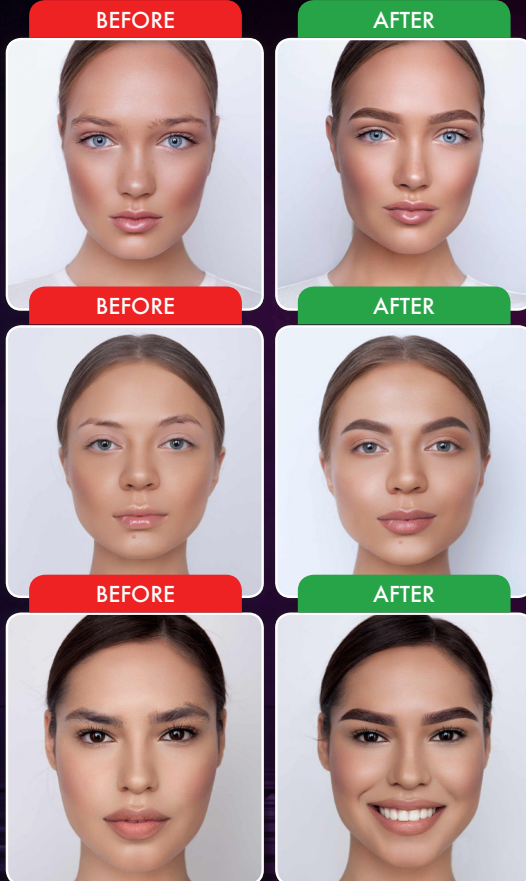


Photo background must be White or Black only!
No other background colors allowed.

READ COMPETITION RULES



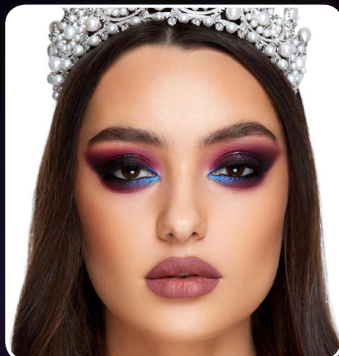
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SMOKEY EYE MAKEUP

IN SUBJECT



Makeup must be within the circle of the eye

Photo background must be White or Black only!
No other background colors allowed.

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COMMERCIAL BRIDAL MAKEUP

IN SUBJECT



Makeup must be within the circle of the eye

Photo background must be White or Black only!
No other background colors allowed.

READ COMPETITION RULES



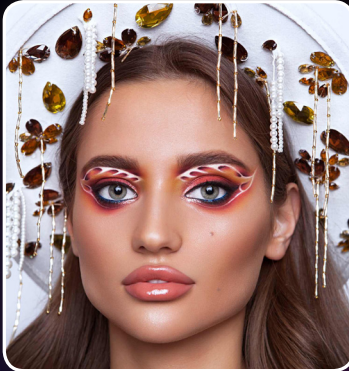
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CREATIVE MAKEUP

IN SUBJECT



Makeup must be within the circle of the eye

Photo background must be White or Black only!
No other background colors allowed.

READ COMPETITION RULES



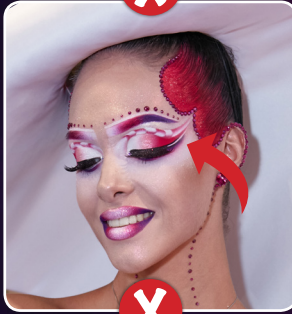
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COMMERCIAL & CREATIVE MAKEUP

OFF SUBJECT



Makeup must be within the circle of the eye

Photo background must be White or Black only!
No other background colors allowed.

READ COMPETITION RULES



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NEON CREATIVE MAKEUP

IN SUBJECT



Makeup must be within the circle of the eye

Photo background must be White or Black only!
No other background colors allowed.

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STAGE MAKEUP

IN SUBJECT

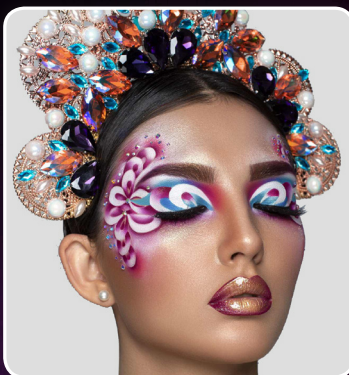


Photo background must be White or Black only!
No other background colors allowed.

READ COMPETITION RULES



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BODY PAINTING

IN SUBJECT



Photo background must be White or Black only!
No other background colors allowed.

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STUDENT TATTOO

IN SUBJECT

BEFORE



AFTER



Photo background must be White or Black only!
No other background colors allowed.

[READ COMPETITION RULES](#)



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BACKGROUND COLOR

OFF - SUBJECT

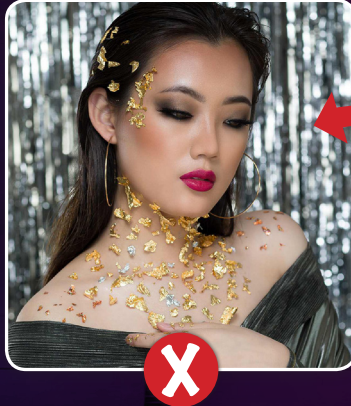
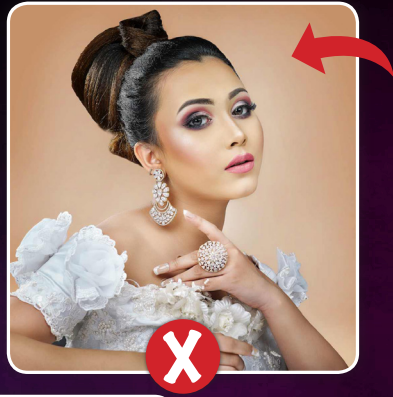


Photo background must be White or Black only!
No other background colors allowed.

READ COMPETITION RULES



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Competition Rules

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2021 ONLINE OMC AESTHETICS CHAMPIONSHIP

ONLINE GENERAL RULES

- Competitors can only compete in the Aesthetics sections.
- Registrations accepted only by OMC Affiliated Members, current with their annual membership dues.
- All competitors must abide by the OMC Competition & Inspirational Guide's 2021 January Version B.
- The organization president must provide their competitors with their organization registration code:
- Aesthetics-Makeup section are carried out on live model, except the student test.
- The backdrop for all portrait photo's must be white or black: All other colors are considered off-subjects.
- PHOTOSHOP or manipulation of any kind is forbidden.

REGISTRATION:

OMC affiliated organizations competitors, can only register online for the 2021 OMC Individual European Championship, must follow the registrations page information. **Registrations by E-Mail will be rejected.**

Online Registration:

All competitors to register must have their **national organizations countries code**: OMC will provide annually all affiliated member organizations with a special ID code. This code is to recognize their member countries organizations competitors. OMC is not responsible if competitors register on behalf of the affiliated organizations who are no longer members of their organization.

2021 online OMC European Championship: Upload Portrait Photo- follow online registrations rules.

2021 OMC World Championship Yokohama Japan:

Aesthetics Section: a competitor must upload: 2 photos per test. **Creative Makeup:** upload 2 Portrait Photo 1 frontal & 1 sideview. **Commercial Makeup:** upload 2 portrait 1 frontal 1 sideview. **Stage Makeup:** upload 2 portrait 1 frontal 1 side view. **Body Painting:** upload 2 Photos 1 full length 1 portrait. **Eyebrow Shaping & Tinting:** upload 2 portrait photos 1 before and 1 after the work is completed. **Neon Creative Makeup:** upload 2 Portrait Photo 1 frontal 1 sideview. **Student tattoo Makeup on MH face.** Upload 1 frontal portrait.

IDENTICAL DRESS ATTIRE:

To avoid jurors to recognize individual countries competitors by their dress attire, it is forbidden to receive identical dress attire of their Model from the same country's organizations. If this would be the case, OMC will accept only 1 of those participants. All other will be penalized. A competitor competing in multiple categories in the Aesthetics Section may use, the same dress attire for their Model.

TRAINERS/COMPETITORS – INTEGRITY:

OMC suggest that all trainers allow each competitor to present his or her own work and not the work finished by someone else / trainer or other competitor. If OMC notice any fraudulent behavior, the photo concerned will be disqualified.

OMC PROFESSIONAL JURY GROUP IS COMPOSED BETWEEN THE OMC AND COUNTRIES JURORS.

OMC will invite only those countries organizations Jurors who observe the OMC inspirational guidelines as well as have the knowledge to distinguish the off -subject work of the Aesthetics section.

AWARDS:

The 1st place Sr. winner will receive the Diploma with the trophy. The 2nd & 5th place will receive a Diploma with the Image of the trophy. The 1st Student Rising Star Award will receive the Diploma & Trophy. The 2nd & 5th place will receive a Diploma with the Image of the trophy.

OMC COMPETITION ADVISORY BOARD:

OMC advisory board at its absolute discretion may disqualify any entries made by a participant. If they foresee any fraudulent behavior.

GENERAL REGULATIONS

All OMC International Championships are organized and directed by OMC HAIRWORLD.

Registration online is open to all competitors current with their OMC member country organizations.

According to article 9 of the OMC's bylaws, it is essential for all OMC member country organizations to observe and respect the OMC No-Compete Clause. OMC member organizations cannot organize international championships that are not under the auspices of OMC. The same principle applies for their competitors. All competitors of OMC member country organizations can only compete in international competitions organized under the auspices of OMC World.

OMC member countries can only organize their own organization national championships. If this is not the case, their membership with OMC will be canceled.

1. **Registration Conditions**

Only countries that are members of OMC and have paid their current membership dues may take part in the OMC International Championships. Online registrations only up to the deadline.

2. **Competitor Citizenship and Residency**

Competitors can compete either for their country of residency or for their country of origin, if the respective country is a member of OMC.

3. **Competitor and Model Release**

The competitors and models entering any of the OMC competitions automatically are bound to agree with all OMC copyright conditions stated in registration conditions. OMC and the host country shall not be liable for any damage resulting from submitting a fraudulent Competitor and Model Release.

4. **Competitor Registration Fees**

All registration fees for all competitions are fixed by OMC HAIRWORLD INC. Registrations and payments must be made online.

5. **Registration Files**

The registration files must include the names of the competitors and their personal e-Mail address. OMC will check all registrations. The OMC member country organizations are directly and fully responsible for their competitors' registrations. The OMC cannot be made responsible for any infractions made by its members. In case an OMC member country organization or individual competitor(s) are found to have acted against these rules, either during or after the event, its champion title will be withdrawn, the competitor(s) concerned will be disqualified, it will have to give back to the OMC all awards that were given to the competitor (s) concerned, and a sanction will be attributed to the OMC member organization.

6. **Student OMC Rising Star Award**

The student competition test is held *under the title "Student OMC RISING STAR AWARD"*. In case of misuse of the title, OMC will disqualify the national association from the title, as well as the student competitors concerned. **The OMC World Champion Title will be awarded only to the Senior Competitors.**

7. **Canceling or Rescheduling of Competitions**

OMC reserves the right to cancel or reschedule any competition deemed necessary in its sole and exclusive discretion. If OMC cancels a competition, OMC will reimburse the competitors concerned. Competitors who cancel their participation after the deadline will not be refunded.

8. **Competing simultaneously in other categories than the Aesthetics sections it is forbidden.**

The competitors can only compete in the Aesthetics section.

9. **Member organization masterclass using the OMC Logo**

Forbidden, for organizations and/or for their individual competitors champions or not, to use the OMC world champion title and TM logo when presenting educational classes for other companies or for their own personal gains! If this is the case, their title will be revoked. They can use only their title to promote their Salon & Personal image. It is forbidden to use the OMC TM Logo without OMC written permission.

10. **Post Photos on Social Media**

It is forbidden to post photos of other countries competitors work, from the link received from OMC. All participants photos automatically become the property of OMC, as well as bearing the OMC logo / copyrights.

11. **Upload photo of the 2020 World Championship**

It is forbidden for competitors who have compete in the 2020 online OMC Championship and have placed 1st, 2nd, 3rd, to compete in the same section in the 2021 European championship. Those competitors can compete in other categories. Furthermore, it is forbidden for any competitors to use photos placed 1st, 2nd, and 3rd in the 2020 online championship.

OMC Online Championships

PHOTO – PORTRAIT- POSTERS

Open to all OMC affiliated member countries organization.

Individual Category:

AESTHETICS SECTION

- Eyebrow Shaping & Tinting LM
- Smoky Eye Makeup LM
- Commercial Bridal Makeup LM
- Creative Makeup LM
- Neon Creative Makeup LM
- Stage Makeup LM
- Body Painting LM
- Student: Eyebrow Tattoo - M. Face

The Competitor will register online and upload a portrait (s) as requested in the registration form. Portrait of the model or mannequin in A4 format send to:

Judging for the above categories

OMC Professional jury panel will judge all posters to select the winner.

AWARDS: For the 2021 Aesthetics OMC World Championship

will be presented during the Final OMC Award ceremony in Yokohama Japan on September 27, 2021. The top 10 finalist will be informed so that they can chose to travel to Japan.

Commercial Bridal Makeup — PHOTOGRAPHY

Ladies – Individual
Live Model

2021 online OMC European championship PHOTOS: Upload only 1 portrait.

2021 OMC World Championship Yokohama Japan: the competitors must upload 2 portraits.

(Online only) The competitors must upload 1 frontal and 1 side portrait photo of the model. It is essential that the commercial Bridal Make-Up is simple and commercial in nature.

The hair style presented must reflect the images of the “Inspiration Guidelines”.

1. The model should be with **NO** permanent make-up (lips, eyebrows, eyelash lines) and **NO** eyelash extension!
2. **The main colors in commercial Bridal Make-up may be brown, grey, black, burgundy, gold, bronze, soft violet and any pastel colors (peachy, rosy, pistachio and so on). (neon colors will be penalized)**
3. Clear and bright colors (e.g. navy blue, green, bright yellow, bright violet) can be used **ONLY** as an EMPHASIS (for the eyelash line, kajal, inner corners of the eyes).
4. It is forbidden to use stencils, rhinestones or other decorations.
5. The design must be maintained inside the circle of the eyes.
6. Make-up graphic elements are forbidden in the circle of the eyes.
7. False individual or multiple eyelashes are allowed during the competition
8. **Scores** **Maximum: 30 points**
 Minimum: 25 points
9. **Penalty Points 30 per infraction**

Creative Makeup PHOTOGRAPHY

Ladies – Individual

Live Model

No competitor age indication - all ages accepted.

2021 online OMC European championship PHOTOS: Upload only 1 portrait.

2021 OMC World Championship Yokohama Japan: the competitors must upload 2 portraits.

(Online only) The competitors must upload frontal portrait and 1 side portrait photo of the model.

The hair style presented must reflect the images of the “Inspiration Guidelines”.

This must not be another Stage Make-up. Jury and Wise Men must take this in consideration

1. The model should be with **NO** permanent make-up (lips, eyebrows, eyelash lines) and **NO** eyelash extension!
2. The design must be maintained inside the circle of the eyes.
3. Rhinestones are allowed as long they are used inside the circle of the eyes.
4. Most make up colors are allowed. **(neon colors will be penalized)**
5. False individual or multiple eyelashes are allowed.
6. Designs outside the circle of the eye and above the eyebrow/forehead are forbidden.
7. The Jury and Wise Men will take this into consideration.
8. A supranational Jury panel will judge this competition.
9. **Scores** **Maximum: 30 points**
 Minimum: 25 points

Penalty Points **30 per infraction**

Stage Makeup – PHOTOGRAPHY

Ladies – Individual

Live Model

No competitor age indication - all ages accepted.

2021 online OMC European championship PHOTOS: Upload only 1 portrait.

2021 OMC World Championship Yokohama Japan: the competitors must upload 2 portraits.

(Online only) The competitors must upload 1 frontal portrait and 1 side portrait photo of the model. The hair style presented must reflect the images of the “Inspiration Guidelines”.

The Stage Make-up should be created with the latest innovated techniques.

This competition is to present a model showing an elaborate Stage Make-up with the most innovative techniques and up-to-date design. The designs can be created in the circle of the eyes as well above the eyebrows/forehead.

A supranational Jury panel will judge this competition.

<u>Scores</u>	Maximum:	30 points
	Minimum:	25 points

<u>Penalty Points</u>	30 per infraction
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Eyebrow Shaping & Tinting - PHOTOGRAPHY

Ladies Individual

Live Model

No competitor age indication - all ages accepted.

2021 online OMC European championship PHOTOS: Upload 2 portrait photos 1 before and 1 after the test frontal portrait photos of the Model.

2021 OMC World Championship Yokohama Japan: the competitors must upload 2 portraits.

(Online only) The competitors must upload 2 portrait photos 1 before and 1 after the test frontal portrait photos of the Model.

Models will be presented with their hair tied up. Models must have no permanent make-up (tattoo) on their faces and no extended eyelashes. They must wear plain white t-shirts (no printings, no rhinestones, no logos) with short sleeves and covering the waist, as well as black trousers or skirts long enough to cover the knees.

Labor safety rules and hygiene requirements must be observed.

1. Facial foundation, light face contouring or blushing, black mascara, colorless lip gloss is allowed. Eyebrows should look natural and not have been shaped or tinted two weeks before the championship.
2. Bright accessories are forbidden.
3. Classic shaping method: only tweezers must be used.
4. Eyebrows must be tinted only with eyebrow tint. All natural tinting shades are allowed. During the shaping and tinting process, it is allowed to use eyebrow pencils, but the final work must be presented without any color cosmetics on eyebrows, except clear eyebrow gel or clear eyebrow wax. The use of foundation or concealer to cover redness on the skin around the eyebrows is allowed.
5. The use of eyebrow restoration or extension products is forbidden.
6. Eyebrow henna is strictly forbidden.
7. **Criteria Assessment:**
 - a) General impression of model's look "before" and "after"
 - b) Symmetry and harmony of the eyebrow shape according to model's face shape
 - c) Choice of colors and harmonious brow color

8. **Scores** **Maximum: 30 points**
 Minimum: 26 points

9. **Penalty Points** **30 per infraction**

Smoky Eyes Makeup – PHOTOGRAPHY

Ladies Individual

Live Model

No competitor age indication - all ages accepted.

2021 online OMC European championship PHOTOS: Upload only 1 portrait.

2021 OMC World Championship Yokohama Japan: the competitors must upload 2 portraits.

(Online only) The competitors must upload 1 frontal portrait and 1 side portrait photos of the Model. The hair style presented must reflect the images of the “Inspiration Guidelines”.

The model should be with **NO permanent make-up (lips, eyebrows, eyelash lines) and NO eyelash extensions!**

Smoky Eyes Make-up should be performed in commercial colors and represent **CLASSIC Smoky Eyes Make-up:** smoothly blended eyeshadows from the dark color (next to the eyelash line) to the light colors (area under the eyebrow) (which means to blend smoothly the eyeshadows layering the dark colors next to the eyelash line and light colors under the eyebrow area).

1. Smoky Eyes Makeup Test is a technical test which should represent SALON COMMERCIAL MAKE-UP.
2. It is forbidden to use stencils, rhinestones or other decorations.
3. False individual or multiple eyelashes are allowed during the competition.
4. The design must be maintained inside the circle of the eyes.
5. Make-up graphic elements are forbidden in the circle of the eyes.
6. Designs outside the circle of the eye and above the eyebrow/forehead are forbidden.
7. **Recommended Smoky Eyes Make-up commercial colors:** brown, grey, black, burgundy, navy blue, dark green and other commercial colors. Clear and bright colors are not considered commercial (e.g. yellow, bright red, bright green, bright violet)!
8. The Jury and Wise Men will take this into consideration.
9. A supranational Jury panel will judge this competition.

Criteria:

- How perfect is the model makeup?
- Shape
- Color
- Harmony of the make-up and look

10. Scores **Maximum: 30 points**
 Minimum: 25 points
11. Penalty Points **30 per infraction**

Neon Creative Makeup – PHOTOGRAPHY

Ladies Individual

Live Model

No competitor age indication - all ages accepted.

2021 online OMC European championship PHOTOS: Upload only 1 portrait.

2021 OMC World Championship Yokohama Japan: the competitors must upload 2 portraits.

(Online only) The competitors must upload 1 frontal portrait and 1 side portrait photo of the model.

The hair style presented must reflect the images of the “Inspiration Guidelines”.

This must not be another Stage Make-up. Jury and Wise Men must take this in consideration.

1. All neon colors are allowed.
2. The model should be with **NO** permanent make-up (lips, eyebrows, eyelash lines) and **NO** eyelash extension!
3. The design must be maintained inside the circle of the eyes.
4. Rhinestones are allowed as long they are used inside the circle of the eyes.
5. False individual or multiple eyelashes are allowed.
6. Designs outside the circle of the eye and above the eyebrow/forehead are forbidden.
7. The Jury and Wise Men will take this into consideration.
8. A supranational Jury panel will judge this competition.
9. **Scores** **Maximum: 30 points**
 Minimum: 25 points

Penalty Point 30 per infraction

BODY PAINTING

PHOTOGRAPHY Ladies – Individual

Live Model

No competitor age indication - all ages accepted

(Online only) The competitors must upload 2 Photos 1 frontal portrait 1 full length of the Model.

The hair style presented must reflect the images of the “Inspiration Guidelines”.

The Body Painting should be created with the latest innovated techniques.

This competition is to present a model showing an elaborate Body Paining with the most innovative techniques and up to date.

A supranational Jury panel will judge this competition.

<u>Scores</u>	Maximum:	30 points
	Minimum:	25 points
	<u>Penalty Points</u>	30 per infraction

STUDENT Eyebrow Tattoo

Student - Individual test Ladies

Mannequin Face

All ages accepted.

(Online only) The competitors must upload 2 photos, 1 before without any tattoo design and 1 after the work is completed.

The photo of the finished mannequin head must be dressed. If this is not the case. Penalty points will be assessed.

The Mannequin Lip and Eyeliner must be prepared in advance.

1. **Shape:** The shape of Eyebrows, must have an overall harmony.
2. **Eyebrow Color:** Uniform and tridimensional color.
3. **Eyebrow Line:** Must be on Moderate Length depth and radian. Moderate thickness and structure, smooth and Natural.

Judging

The jurors will judge the originality and overall finish appearance of the creation of the Eyebrow Tattoo .

A supranational Jury panel from different countries selected by OMC will judge the Student Eyebrow Tattoo competition.

A supranational Jury panel will judge this competition.

Scores Maximum: 30 points

Minimum: 25 points

Penalty Points 30 per infraction



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