



UNION OF BEAUTY INDUSTRY PROFESSIONALS
IN UKRAINE (SPU)

RULES FOR PARTICIPATION IN THE SPU ONLINE CHAMPIONSHIPS OF HAIRDRESSING ART IN LADIES SECTION

General Requirements

The Students category includes **students of public and private educational institutions** and artists-trainees who have been working in the industry for **up to 1 year**. When registering, you will be required to present a diploma or certificate of education. The Juniors category includes artists with **1 to 2 years** of experience. When registering, you will be required to present a diploma of completion of the basic course in a particular field of the profession. **Those artists who cannot present a diploma of their education will belong to the Masters category and will participate on equal terms with other participants.** School teachers are not eligible for the Juniors category. The **Masters** category includes artists with work experience of **2 to 7 years**. The Pro (Professional) category includes artists with work experience of **7 years and more**. **Work in the Pro (Professional) category shall be performed as a trend.** It shall be based on personal ideas and global trends. As a result, this work shall become popular and fashionable at the international level. Wisemen of the SPU may participate exclusively in the Pro (Professional) category, regardless of their work experience.

The Competitors whose requirements correspond to the higher category but who have declared their participation in the lower category shall be subject to disqualification, and the results of the competition will be reviewed.

Participants who will become the winners will be awarded diplomas, cups and prizes.

❖ **Online Championships**: the Participant shall send **6 photos** of the model:

- 1 – photo of the model BEFORE. Front view,
- 2 – photo of the model BEFORE. Side view,
- 3 – photo of the model BEFORE. Rear view,
- 4 – photo of the model AFTER the category task is completed. Front view,
- 5 – photo of the model AFTER the category task is completed. Side view,

6 – photo of the model AFTER the category task is completed. Rear view.

THE PHOTO work cannot be previously published in social media and cannot be used in alternative championships. For violation of the requirements for works, the participant will be disqualified without a refund of participation fees.

- ❖ **Photoshop** (photo editing) is prohibited. Participants who violate the rules will be disqualified.
- ❖ **Photo requirements:** up to 4 MB, background – **WHITE** or **BLACK**.
- ❖ Participants shall demonstrate professionalism, fashion sense, creative imagination and a vision of promising commercial fashion.
- ❖ In the work performed, it is important to emphasise the unity of style and the integrity of the image created (personality + hairstyle + makeup + costume + accessories).
- ❖ You shall strictly follow the rules of this category.
- ❖ It is important to use new technological processes of haircutting, styling, colouring, as well as modern perfumes and cosmetics from any manufacturer, unless otherwise provided by the Organising Committee.
- ❖ It is prohibited to use military, religious and cult symbols in your work.
- ❖ Models are not allowed to assist participants in the performance of work, namely: touching their hair.
- ❖ Participants shall perform all work on the same model, unless otherwise specified.
- ❖ Models shall wear capes during the work.
- ❖ Failure to comply with the rules of the Championship is penalised by the Council of Elders from one to five penalty points.
- ❖ Decisions of judges. The decisions of the (certified) judges are final.
- ❖ Claims. Participants can submit their claims and complaints within 10 days after the event.
- ❖ The Championship Organising Committee reserves the right to make changes to the rules of performance and division of categories into levels.
- ❖ If less than 5 participants in each level participate in categories divided into levels (for example, 4 Masters and 3 Juniors, the panel of judges may decide to evaluate the Participants' work together. In this case, the time for performing the work does not change, and the work is performed according to the regulations.
- ❖ In categories that are performed according to the OMC rules, it is allowed to perform on both models and mannequin heads **with natural hair**.

- ❖ If there are more than 5 participants performing on models and more than 5 on mannequin heads, the panel of judges will evaluate the work on models and mannequin heads separately. If there are fewer than 5 participants performing on models and fewer than 5 on mannequin heads, the panel of judges will evaluate the work performed on models and mannequin heads together.

ATTENTION! If fewer than 5 people participate in a category(nomination), the Championship Organising Committee has the right to withdraw this category.

One or more Participants may participate in categories performed according to the OMC rules. By decision of the Organising Committee, the category may be held.

The Participant can submit only 1 work per category.

HAIR LADIES SECTION

CATEGORIES (NOMINATIONS)

- 1. Modern salon hairstyle. Theme “Celebrity’s life” (performed on models)**
LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS
- 2. Fashionable ladies hairstyle “Hollywood wave” (performed on models)**
PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS
- 3. Commercial salon cut (OMC) (performed on mannequin heads or models. At the Participant’s choice)**
LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS
- 4. Fashionable ladies hairstyle «Stylish ponytail» (performed on models)**
LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS
- 5. Bridal commercial hairstyle (performed on models)**
LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS
- 6. Creative color (performed on mannequin heads)**
PRO (PROFESSIONAL), NO DIVISION INTO LEVELS

1. Modern salon hairstyle. Theme “Celebrity’s life”

LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS

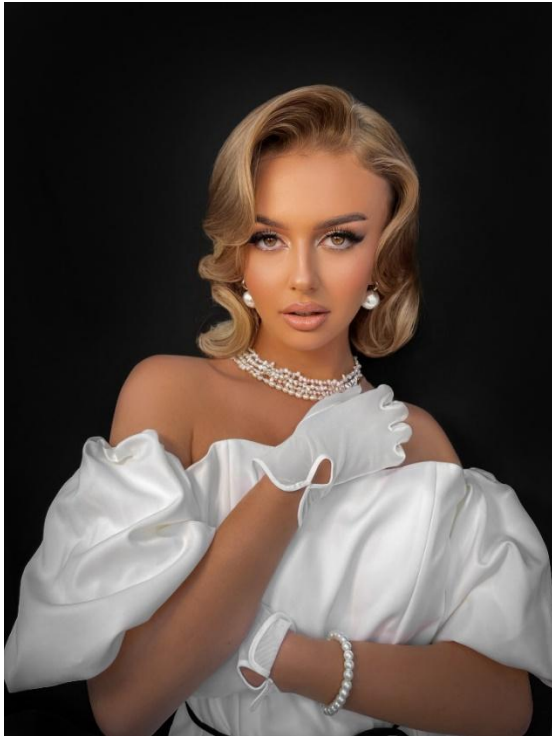
Performed on models

Participants create a modern beauty studio hairstyle on long, straight hair. The hairstyle shall be aimed at a broad consumer audience and suitable for commercial use in beauty studios. The shape of the hairstyle shall be in line with current fashion and emphasise the model’s attractiveness. The hairstyle **shall not resemble an evening hairstyle in the technical and fashion categories**. The hair may be completely lifted. **30%** of the hairstyle may be loose (unfastened) hair. The hairstyle may be parted (if this is a detail of the hairstyle) or unparted.

- **Colour.** One or more colours may be used. Hair colouring is a mandatory condition.
- **Hair length.** Hair length shall be shoulder-length or longer.
- **Tools.** All tools are allowed.
- **Products.** All hairstyling and fixing products are allowed.
- **It is allowed** to use of a roller as a support element for the hairstyle.
- **Jewellery.** Jewellery shall match the hairstyle and be proportionate to it.
- **Clothes, makeup and accessories.** They shall be in line with current fashion.
- **Penalty points.** Participants who do not comply with the above rules will be penalised by the Elders with penalty points in accordance with the applicable list of violations and penalties.
- **Evaluation criteria:** Shape, Cleanliness of execution, Integrity of the image.

EXAMPLES OF WORKS:

*<Переклад з української мови на англійську мову
Translation from Ukrainian into English>*





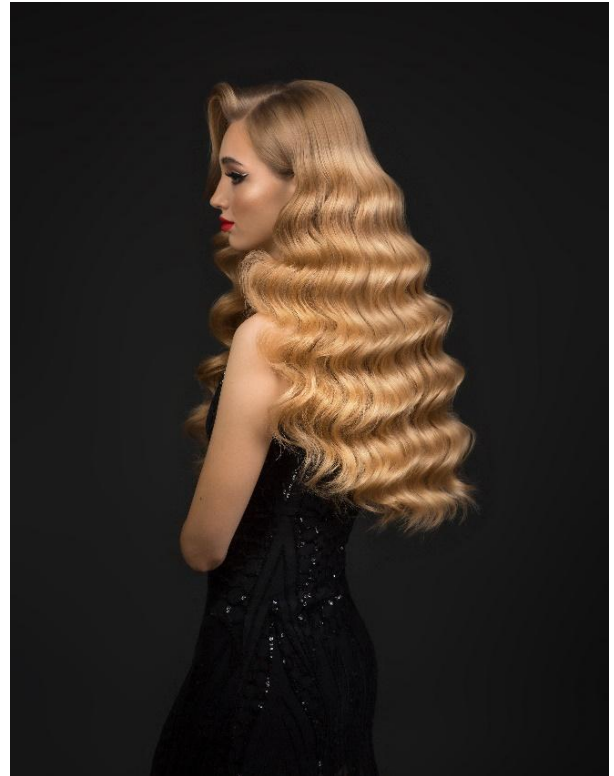
2. Fashionable ladies hairstyle “Hollywood wave”

LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS

Performed on models

- Participants shall perform a fashionable hairstyle using curled hair.
- **Hair length.** Hair length is unrestricted.
- **Hair colour.** Colour selection from a commercial colour chart. Colouring is mandatory.
- **Postiche** and hair extensions. Not allowed.
- **Jewellery.** The use of jewellery, hair clips, and hair pins is prohibited after the end of work.
- **Tools.** All styling tools are allowed.
- **Products.** All hairstyling and fixing products are allowed.
- **Clothes, makeup and accessories.** They shall be appropriate to the image.
- **Evaluation criteria:** Shape, Cleanliness of execution, Integrity of the image.

EXAMPLES OF WORKS:





3. Commercial salon cut (OMC)

LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS.

Performed on mannequin heads or models. At the Participant's choice

- **Haircut.** The initial hair length is not important before the start of the competition. Hair shall not be pre-cut and/or styled. Hair shall be cut by at least **5 cm** within the time allowed. The remaining hair length shall not exceed **15-20 cm**.
- **It is not allowed** to make previous hair-edging.
- **Cutting tools.** Any cutting tools are permitted for haircut.
- **Colour.** Up to 3 harmoniously combined colours, including the base colour, are allowed. Green, blue, red, purple and pink colours **are permitted**. Coloured sprays are prohibited. The Elders will check compliance with this rule. Hair coloring is a mandatory condition.
- **Styling tools.** Any styling tools are permitted.
- **Hair extensions are prohibited.**

- **Products.** All products are allowed.
- **Jewellery.** Decorative elements and fasteners are prohibited.
- **The use of mannequin heads with natural hair is allowed.**
- **Penalty points.** Participants who do not comply with the above rules will be penalised by the Elders with penalty points in accordance with the applicable list of violations and penalties.
- **Evaluation criteria:** Haircut, Shape, Colour.

EXAMPLES OF WORKS:



*<Переклад з української мови на англійську мову
Translation from Ukrainian into English>*





4. Fashionable ladies hairstyle «Stylish ponytail»

LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS

Performed on models

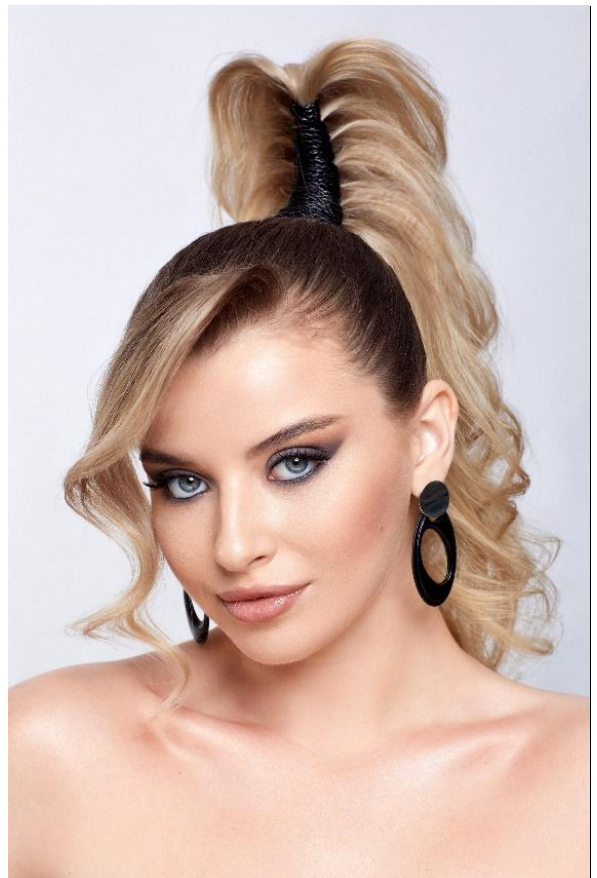
- Participants create a fashionable hairstyle based on a ponytail/bun/straight or curled natural hair. **10%** of hairstyles may be loose (unfastened) hair.
- **Hair length.** Hair length is unrestricted.
- **Hair colour.** Colour selection from a commercial colour chart. Colouring is mandatory condition.
- **Postiche.** It is prohibited to use postiche.
- **Tools.** All styling tools are allowed.
- **Accessories.** They shall match the hairstyle and be proportionate.
- **Hair extensions are not allowed.**
- **Products.** All hairstyling and fixing products are allowed.
- **Clothing, makeup and accessories.** They shall match the image. Hairstyle shall be in line with fashion trends.

IT IS PROHIBITED to use any hairstyling aids (rollers, nets, etc.).

- **Evaluation criteria:** Shape, Cleanliness of execution, Integrity of the image.

EXAMPLES OF WORKS:

<Переклад з української мови на англійську мову
Translation from Ukrainian into English>



<Переклад з української мови на англійську мову
Translation from Ukrainian into English>



**ПОЗИЦІЇ ДЛЯ ФОТО
ТА ПРИКЛАДИ РОБІТ**

**НА ЧЕМПІОНАТИ
СПУ 2025
КОНКУРСНОГО
РОКУ**

ONLINE + OFFLINE

**МОДНА
ЖІНОЧА УКЛАДКА
"СТИЛЬНИЙ ХВІСТ"**

▼
▼
▼

**НЕОБХІДНО ЗРОБИТИ
6 ФОТО:**
3 фото ДО + 3 фото ПІСЛЯ
(спереду, збоку, ззаду)

Three small images showing a woman with blonde hair styled in a high ponytail with a black scrunchie, wearing a yellow off-the-shoulder top. The images show her from the front, side, and back.

5. Bridal commercial hairstyle

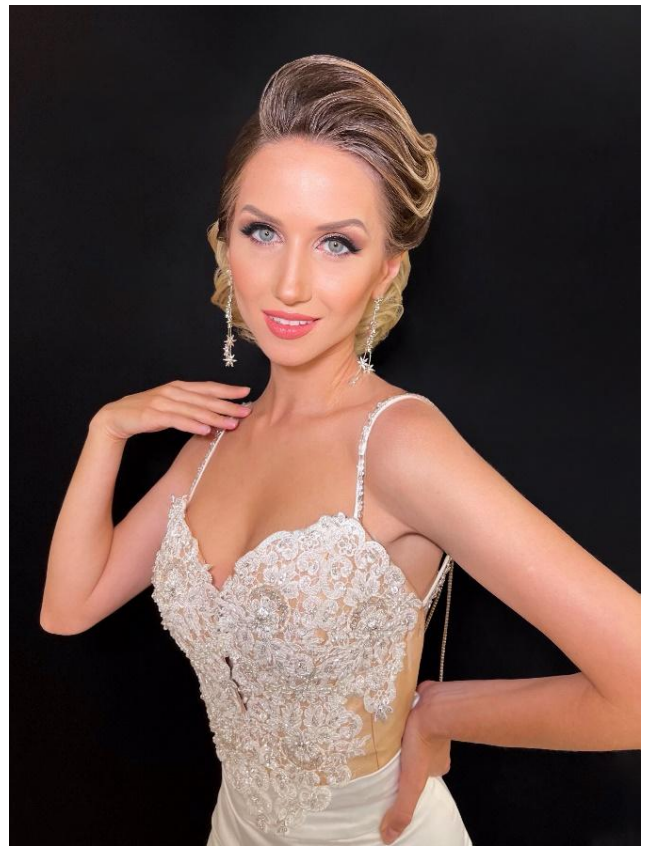
LEVELS: PRO (PROFESSIONAL), MASTERS, JUNIORS, STUDENTS

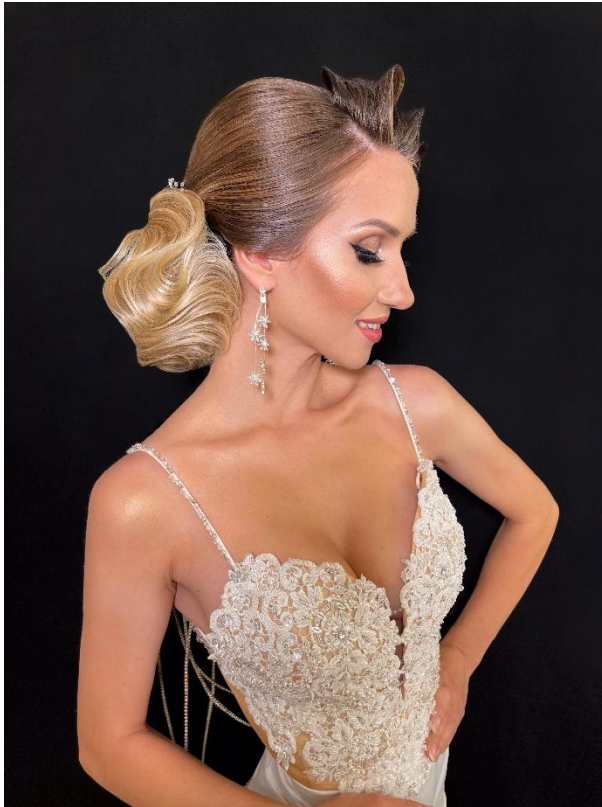
Performed on models

- It is performed on models.
- Participants perform a traditional fashionable **commercial hairstyle** for brides with long hair.
- Participants may use scissors to trim the ends of the hair.
- **Hair length: any.**
- **Technical elements are not allowed in the hairstyle!** (elements used in the OMC categories. The hairstyle shall be beauty studio-style, suitable for offering to clients).
- **Products:** all products are allowed.
- **Coloured sprays are not allowed.**
- **Colour.** The choice of colour is free. Hair colouring is mandatory condition.
- **Postiche.** It is prohibited to use postiche.
- **Extensions.** Hair extensions are not allowed.
- **Hairstyling aids.** The use of any hairstyling aids is prohibited (rollers, hair nets).
- **Tools.** All styling tools are allowed.
- **Accessories.** Accessories that match the wedding look are permitted (**20%**).
- **Penalty points.** Participants who do not comply with the above rules will be penalised by the Elders with penalty points in accordance with the applicable list of violations and penalties.
- **Evaluation criteria:** Shape, Colour, Harmony of the image.

EXAMPLES OF WORKS:

<Переклад з української мови на англійську мову
Translation from Ukrainian into English>





6. Creative color

LEVELS: PRO (PROFESSIONAL), NO DIVISION INTO LEVELS

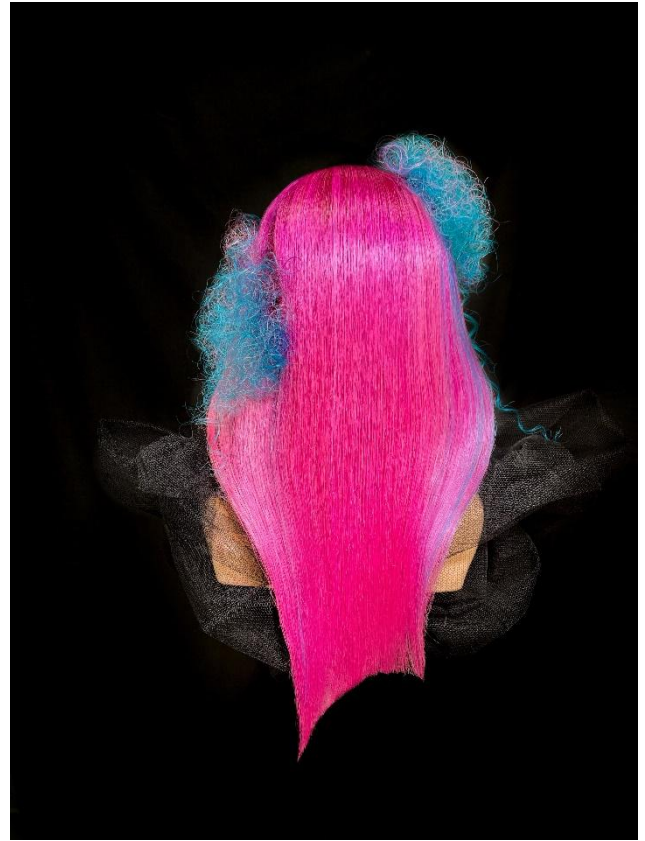
Performed on mannequin heads

- It is performed on **a mannequin head with natural hair, or on a model.**
- **Colour.** The choice of dye brand and colour is arbitrary. **Colour gradation of at least three shades.** The final colour shall be harmonious and in line with fashion trends. All colours, including **neon colours, are allowed.**
- **Coloured sprays are prohibited.**
- **Hair length.** Hair length can be long or short. Hair shall be cut in advance.
- **Styling.** 80% of the hair shall remain straight and fall down.
- **Postiche.** Hair accessories **are not allowed.**
- **Accessories and support tools are not allowed.**
- **Hair extensions are prohibited.**

- **Products.** All products are allowed.
- **Tools.** Any tools may be used for styling.
- **Clothing, makeup and accessories** shall be appropriate for the category and overall image. Makeup shall be applied in advance.
- **Penalties.** Failure to comply with the above conditions will be penalised by the judges with penalty points in accordance with the applicable list of penalties.
- **Evaluation criteria:** Colour concept in combination with shape, Cleanliness of execution, Complexity and uniqueness of the colouring technique.

EXAMPLES OF WORKS:





Online Championships: the Participant shall send 6 photos of the model:

- ❖ 1 – photo of the model BEFORE. Front view,
- ❖ 2 – photo of the model BEFORE. Side view,
- ❖ 3 – photo of the model BEFORE. Rear view,
- ❖ 4 – photo of the model AFTER the category task is completed. Front view,
- ❖ 5 – photo of the model AFTER the category task is completed. Side view,
- ❖ 6 – photo of the model AFTER the category task is completed. Rear view.

Photoshop (photo editing) is prohibited. Participants who violate the rules will be disqualified.

- ❖ Photo requirements: up to 4 MB, background – **WHITE or BLACK.**
- ❖ The jury will evaluate the overall impression of the hairstyle and colour. Judges shall be able to see the hairstyle from all angles in the photo (see photo requirements above).
- ❖ Participants who win prizes will be awarded diplomas and prizes.

Conditions for participation in the Grand Prix draw, women's section:

- **The Grand Prix** is awarded among the Juniors+Masters + the Pro (Professional) categories;
- The artist shall participate in at least 5 categories, one of which (2 types of work) shall comply with the OMC rules.
- The artist shall participate in at least 2 offline (on-site) categories.
- The winner is determined by the highest average score for the prize-winning places.

Conditions for participation in the Grand Prix, Students category in hairdressing:

- The Grand Prix is awarded in the Students category.
- The artist shall participate in at least 3 categories.
- The artist shall participate in at least 2 offline categories (on the field).
- The winner is determined by the highest average score for the prize-winning places.

SYSTEM FOR CALCULATING THE WINNERS OF THE GRAND PRIX, THE BEST TEAM AND THE BEST TRAINER

FOR THE SPU CHAMPIONSHIPS:

- The Participant who has fulfilled all the conditions for participation in **the SECTIONAL GRAND PRIX** and scored the most for the prize-winning places in the categories specified in the terms and conditions of the GRAND PRIX becomes the absolute winner and owner of the GRAND PRIX Cup. 1st place - 3 points, 2nd place - 2 points, 3rd place - 1 point (for **ONLINE categories**) and 1st place – 4.5 points, 2nd place – 3 points, 3rd place – 1.5 points (for **OFFLINE category**).
- The title **of THE BEST TEAM** is awarded to the team that has scored **the most points from team members for the prize-winning places**. 1st place - 3 points, 2nd place - 2 points, 3rd place - 1 point (for **ONLINE category**) and 1st place – 4.5 points, 2nd place – 3 points, 3rd place – 1.5 points (for **OFFLINE category**).
- **THE BEST TRAINER** is awarded to the trainer whose team members have scored the most points for the prize-winning places. 1st place - 3 points, 2nd place - 2 points, 3rd place - 1 point (for **ONLINE categories**) and 1st place – 4.5 points, 2nd place – 3 points, 3rd place – 1.5 points (for **OFFLINE category**).

TEAMS WITH ALL CATEGORIES IN ONLINE FORMAT ARE NOT ELIGIBLE TO PARTICIPATE IN THE BEST TEAM CUP COMPETITION!

TEAM MEMBERS, SUBJECT TO THE TERMS OF THE BEST TEAM CUP, SHALL PARTICIPATE IN THE CATEGORIES ON THE FIELD ON A COMPULSORY BASIS.

THE BEST TEAM CUP WILL BE COMPETED SEPARATELY FOR THE MEN'S SECTION, THE WOMEN'S SECTION AND AMONG STUDENTS (among students, the best team cup will be competed together in the women's and men's sections). Participants may, if they wish, undergo online or offline training with certified UPU trainers <https://spu-ua.com/ua/pages/20>
For further information on the championships, please call: +38 097 894 40 09