



UNION OF BEAUTY INDUSTRY PROFESSIONALS
IN UKRAINE (SPU)

Rules of Participation in the SPU Online Championships

General Requirements for Hair Artists. Gents Section

The jury uses a 30-point score for each type of work: maximum – 30 points, minimum – 25 points. The Council of Wisemen controls the compliance of works with the established rules.
Competitions at the Championship will be held in categories depending on the length of service of the Participant.

The **Students** category includes students of public and private educational institutions and artists-trainees who have been working in the industry for **up to 1 year**. When registering, you will be required to present a diploma or certificate of education. The **Juniors** category includes artists with **1 to 2 years** of experience. When registering, you will be required to present a diploma of completion of the basic course. **Those artists who cannot present a diploma of their education will belong to the Masters category and will participate on equal terms with other participants.** School teachers are not eligible for the Juniors category. The **Masters** category includes artists with at least **2 years** of experience. The competitors whose requirements correspond to the higher category, but who have applied for participation in the lower category, shall be subject to disqualification, and the results of the competition will be reviewed. Participants who take prizes shall be awarded diplomas, cups and prizes.

- ❖ **Online Championships**: the Competitor shall send **3 photos** of the model:
 - 1 – photo of the model AFTER the category task is completed. **Front view**,
 - 2 – photo of the model AFTER the category task is completed. **Side view**,
 - 3 – photo of the model AFTER the category task is completed. **Rear view**.

A FRONT VIEW PHOTO AFTER THE WORK IS COMPLETED WITHOUT THE MODEL TILTING.

A REAR VIEW PHOTO AFTER THE WORK IS COMPLETED – THE MODEL STANDS CLEARLY AND STRAIGHT. NO TILTING.

A SIDE PHOTO AFTER THE WORK IS COMPLETED – THE MODEL STANDS CLEARLY SIDEWAYS WITHOUT TILTING.

❖ **Photo requirements:** 2-4 MB, background – **WHITE** or **BLACK**.

- *The format of the photo is a portrait, a book.*
- *In electronic form in jpg format with a resolution of at least 320 pixels per inch.*
- **Minimal colour correction and retouching** of photos is allowed.
- *The photo(s) shall correspond to the category task.*
- *The image in the photo shall be aesthetically pleasing.*
- THE PHOTO work cannot be previously published in social media and cannot be used in alternative championships. For violation of the requirements for works, the participant will be disqualified without a refund of participation fees.

1. Participants shall demonstrate professionalism, fashion sense, creative imagination and a vision of promising commercial fashion.
2. In the work performed, it is important to emphasise the unity of style and the integrity of the image created (personality + hairstyle + makeup + costume + accessories).
3. **You shall strictly follow the rules of this category.**
4. **It is important** to use **new** technological processes of haircutting, styling, colouring, as well as modern perfumes and cosmetics from any manufacturer, unless otherwise provided by the Organising Committee.
5. **It is prohibited** to use military, religious and cult symbols in your work.
6. Models **are not allowed to assist** participants in the performance of work, namely: touching their hair.
7. Participants shall perform all work on the same model, unless otherwise specified.
8. Models shall wear capes during the work.
9. Failure to comply with the rules of the Championship is penalised by the Council of Wisemen from one to five penalty points.
10. **Decisions of judges.** The decisions of the (certified) judges are final.
11. **Claims.** Participants can submit their claims and complaints within 14 days after the event.
12. From 2020, one grade will be given for all criteria.

Note: all photos in the SPU rules are provided as examples only.

The contestant shall show their vision while observing the shape and silhouette of the hairstyle.

The Participant can submit only 1 work per category.

CATEGORIES (NOMINATIONS)

1. Creative Color (performed on mannequin heads with natural hair)

WITHOUT DIVISION INTO LEVELS

2. Authors gents haircut and styling (performed on models)

CATEGORIES: MASTERS, JUNIORS, PRO (PROFESSIONAL)

3. Author's gents' haircut BARBER EXPERT in the FADE style (performed on models)

LEVELS: STUDENTS, JUNIORS, MASTERS, PRO (PROFESSIONAL)

4. Fashion-Pro Cut (Performed on mannequin heads with natural hair)

WITHOUT DIVISION INTO LEVELS

5. Skin Fade (performed on mannequin heads with natural hair)

WITHOUT DIVISION INTO LEVELS

1. Creative Color

It is performed on mannequin heads with natural hair.

WITHOUT DIVISION INTO LEVELS



There are no age restrictions for participants.

Hair colour. All colours are allowed.

Colouring and haircut. It is done in advance.

Prohibited. Coloured sprays or any hair area correction colours are not allowed!

It is prohibited to cover both eyes of the head mannequin.

Props of any kind, including glasses, are prohibited.

Hair extensions are prohibited.

The Participant performs creative colouring, the length of the hair can be long or short. Penalty points will be awarded for updo hairstyle.

It is prohibited to use jewellery or masks on the mannequin's face.

Jewellery. Prohibited

Scores. Maximum – 30 points Minimum – 25 points

Penalty points. 30 points – for violation of the above clauses.

2.Authors gents haircut and styling (performed on models)

LEVELS: JUNIORS, MASTERS, PRO (PROFESSIONAL)

It is performed on the following models



- **Colour** Gradation: no more than two colours. Coloured sprays are not allowed. Colouring is mandatory.
- **Neon colours are not allowed.**
- **Hair length**. The length of hair in the parietal area shall be at least 5 cm, excluding bangs.

Before the start of the competition, the length of the hair around the perimeter of the head (above the ears, in the back of the head) shall be at least 2 cm. Hairline edging after the haircut is mandatory!

- **Haircut**: All haircutting tools are permitted, including haircutter.
The length in the temporal and occipital areas is free.
- **Styling**: Any tools are allowed to be used.
- **Products**: All fixative products (gels, waxes, sprays) are allowed.
- **Clothing**: The clothing of the model shall be in accordance with current fashion. Military, uniforms, religious and historical costumes are prohibited.
- **Penalty points**: Participants who do not comply with the rules will be punished by the elders by charging penalty points in accordance with the applicable list of violations and penalties for these violations.
- **Evaluation criteria**: haircut, shape, idea.
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3. Author's gents' haircut BARBER EXPERT in the FADE style (performed on models)

LEVELS: STUDENTS, JUNIORS, MASTERS, PRO (PROFESSIONAL)

It is performed on models.



ONE TYPE OF WORK: **Author's gents' haircut BARBER EXPERT in the FADE style** It is performed on a model.

The participants will perform a fashionable haircut and styling on short hair in the Fade style.

Fade (classic barbering) is a men's haircut technique 'to nothing' performed with a haircutter and scissors, creating a smooth (velvety or smoky) transition from 0 mm to unlimited length.

The smoky transition shall begin no higher than the occipital bone.

Sometimes it is necessary to use several haircutters to do the best possible job. The finished hairstyles shall look like those on the covers of fashion magazines.

The hairstyle shall be really fashionable and appealing to consumers and have a masculine appearance. The hair shall be coloured no lighter than the 5th level of the shade depth or natural.

Colour. Coloured sprays are prohibited (hair colour shall be natural or up to 5 levels of shade depth, bright colours are prohibited)

Hair length. Hair length is free. Before the start of the competition, the length of the hair around the perimeter of the head (above the ears, occipital area) shall be at least 1 cm.

Haircut. All tools are allowed. The beard is designed in advance.

Hair extensions. Hair extensions are prohibited.

Styling. All styling tools are allowed.

Products. The use of all fixative products (gels, waxes, sprays) is permitted.

Prohibited. Artistic and avant-garde hairstyles.

Clothing. The clothing of the model shall be in line with modern fashion.

Penalty points. Participants who do not comply with the rules will be punished by the elders by charging penalty points in accordance with the applicable list of violations and penalties for these violations.

Evaluation criteria: haircut technique, shape, and image integrity.

4. Fashion-Pro Cut

It is performed on mannequin heads with natural hair.

WITHOUT DIVISION INTO LEVELS



There is no age limit, all age groups are allowed.

Props of any kind, including glasses, are prohibited. Hair extensions are prohibited.

Styling only: Participants create a hairstyle on a mannequin, the haircut is done in advance. The work done shall match the examples.

Penalty points will be awarded for technical or advanced work.

1. **Hair colour.** A maximum of 3 harmonious colours, including a transitional shade, without contrast in the complete head are allowed

Acceptable colours: white, black, brown, blonde, silver.

The use of all other colours and colour sprays is prohibited.

2. **Styling.** All styling tools are allowed.
3. **Products (cosmetics).** The use of products before participation in the category is prohibited
4. **Drawing.** It is prohibited to draw on the skin of the mannequin head
5. **Clothing.** Penalty points will be awarded for inappropriate clothing.
6. **Scores.** Maximum – 30 points Minimum – 25 points
7. **Penalty points: 30 points** – for violation of the above clauses.

5. Skin Fade

It is performed on mannequin heads with natural hair.

WITHOUT DIVISION INTO LEVELS



There is no age limit, all age groups are allowed.

Props of any kind, including glasses, **are prohibited**. Hair extensions **are not allowed**.

The finished work shall be consistent with the examples.

1. **Length**: Hair of the model in the upper part can be cut in advance.
However, it shall not be styled in advance.
In case of violation of this requirement, the Participant will be awarded penalty points.
2. **Allowed colour**: The upper part of the hair above the occipital bone may be coloured in a **maximum of 2 harmonious colours, including a transitional shade: black, silver or blonde**. The hair below the occipital area shall be **black**. The use of coloured sprays is prohibited.
3. **Tools**: All types of scissors, haircutters and razors are permitted.
4. **Skin Fade Cut**: The short fade cut shall not be above the occipital bone. However, the length of the hair in lower part of the mannequin head, on the side and below the occipital area may be 1 mm.

It is prohibited to cut the patterns. You shall follow the style of the inspirational images presented in the work examples.
5. **Finger styling**: The finished work shall have a commercial (casual) look/street appearance (not stylised).
6. **Clothing**: Penalty points will be awarded for inappropriate dress.
7. **Scores**. Maximum – 30 points. Minimum – 25 points.
8. **Penalty points**: 30 points – for violation the above clauses.

General Terms and Conditions

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Conditions for participation in the Grand Prix men's section:

- The grand prize is awarded among the Juniors and Specialist (Artist) categories;
- The artist shall participate in at least 4 categories;
- The artist shall participate in at least 2 offline (on the field) categories;
- The winner is determined by the highest sum of average points scored for the prize-winning places.

SYSTEM FOR CALCULATING THE WINNERS OF THE GRAND PRIX, THE BEST TEAM AND THE BEST TRAINER

FOR THE SPU CHAMPIONSHIPS:

- The Participant who has fulfilled all the conditions for participation in **the SECTIONAL GRAND PRIX** and scored the most for the prize-winning places in the categories specified in the terms and conditions of the GRAND PRIX becomes the absolute winner and owner of the GRAND PRIX Cup. 1st place - 3 points, 2nd place - 2 points, 3rd place - 1 point (for **ONLINE categories**) and 1st place – 4.5 points, 2nd place – 3 points, 3rd place – 1.5 points (for **OFFLINE category**).
- The title **of THE BEST TEAM** is awarded to the team that has scored **the most points from team members for the prize-winning places**. 1st place - 3 points, 2nd place - 2 points, 3rd place - 1 point (for **ONLINE category**) and 1st place – 4.5 points, 2nd place – 3 points, 3rd place – 1.5 points (for **OFFLINE category**).
- **THE BEST TRAINER** is awarded to the trainer whose team members have scored the most points for the prize-winning places. 1st place - 3 points, 2nd place - 2 points, 3rd place - 1 point (for **ONLINE categories**) and 1st place – 4.5 points, 2nd place – 3 points, 3rd place – 1.5 points (for **OFFLINE category**).

If desired, **the Participant can receive training or advice from** certified SPU trainers <https://spu-ua.com/ua/pages/442>