



WORLD CHAMPIONSHIP

AESTHETICS

INSPIRATIONAL
GUIDELINES
— 2020 —

omc INSPIRATIONAL GUIDELINES 2020

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure, will help all Trainers, Competitors, and Jurors to better understand the new Aesthetic categories to be presented in the 2020 and Future OMC World Championship.

OMC would like to thank all those super educators of the aesthetics section who has taken the initiative to spend their precious time to create those beautiful looks. All aesthetics makeup artists worldwide are eager to challenge themselves with the rest of the world to show their technical skills and achieve perfection when creating their masterpiece to become an **OMC WORLD CHAMPION!**

The work presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



Salvatore Fodera
OMC World President

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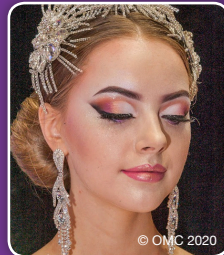
AESTHETICS CONTRIBUTORS:

Nanara Berezina - Russia, Tatiana Davydenko - Ukraine & Inga Kavalcinskiene - Lithuania.



LADIES INDIVIDUAL INSPIRATIONS

COMMERCIAL BRIDAL MAKEUP - LM



OFF SUBJECT

ANY SIMILAR LOOKS WILL BE PENALIZED 30 POINT

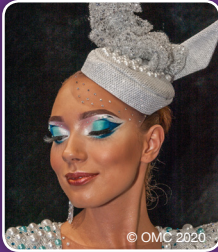


READ COMPETITION RULES

The design must be maintained inside the circle of the eyes
It is essential that the Commercial Bridal Make-Up is simple and commercial in nature.

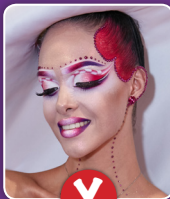
LADIES INDIVIDUAL INSPIRATIONS

CREATIVE BRIDAL MAKEUP - LM



OFF SUBJECT

ANY SIMILAR LOOKS WILL BE PENALIZED 30 POINT



READ COMPETITION RULES

The design must be maintained inside the circle of the eyes
This must not be another Stage Make-up. Jury and Wise Men must take this in consideration

LADIES INDIVIDUAL INSPIRATIONS

STAGE MAKEUP - LM



READ COMPETITION RULES

This competition is to present a model showing an elaborate Stage Make-up with the most innovative techniques and up-to-date design.

LADIES INDIVIDUAL INSPIRATIONS

EYEBROW SHAPING & TINTING - LM



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER

READ COMPETITION RULES

Facial foundation, light face contouring or blushing, black mascara, colorless lip gloss is allowed.
Eyebrows should look natural and not have been shaped or tinted two weeks before the championship.

Photo: Competitors must bring an A4 format, full-face, glossy portrait photo of the model: Before eyebrow shaping and tinting.



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LADIES INDIVIDUAL INSPIRATIONS

SMOKY EYES - LM



READ COMPETITION RULES

It is essential that the Smoky Eyes Makeup is simple and commercial in nature. Recommended Smoky Eyes Make-up commercial colors: brown, grey, black, burgundy, navy blue, dark green and other commercial colors. Clear and bright colors are not considered commercial (e.g. yellow, bright)

LADIES INDIVIDUAL INSPIRATIONS

BODY PAINTING - LM



READ COMPETITION RULES

The competitor will send a poster of the model,
in A4 format to: omc@omchairworld.com
All Posters will be display in the championship arena in Paris.



INTERNATIONAL CHAMPIONSHIP

BODY PAINTING POSTER

LIVE MODEL

PHOTOGRAPHY A4 FORMAT
INDIVIDUAL CATEGORY



The competitor will send a poster of the model,
in A4 format to: omc@omchairworld.com
All Posters will be display in the championship arena in Paris.

JUDGING

An international jury panel will judge all photos/posters sent by the participants and will select the winner. The International champion title will be announced during the OMC Award Ceremony on September 13-14, 2020 in Paris.

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STUDENT RISING STAR AWARD

EYEBROW TATTOO
STUDENT INDIVIDUAL TEST
LADIES MANNEQUIN FACE
All ages Accepted



— BEFORE —



— AFTER —

READ COMPETITION RULES

Shape: The shape of Eyebrows, must have an overall harmony.

Eyebrow Color: Uniform and tridimensional color.

Eyebrow Line: Must be on Moderate Length depth and radian.

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omc HAIRWORLD

WORLD CHAMPIONSHIP



HOST COUNTRIES

	2021	Yokohama JAPAN		1984	Las Vegas USA
	2020	Paris FRANCE		1982	Paris France
	2019	Paris FRANCE		1980	Rotterdam HOLLAND
	2018	Paris FRANCE		1978	Düsseldorf GERMANY
	2017	Paris FRANCE		1976	New York USA
	2016	Seoul SOUTH KOREA		1974	Vienna AUSTRIA
	2014	Frankfurt GERMANY		1972	Barcelona SPAIN
	2012	Milan ITALY		1970	Stuttgart GERMANY
	2011	Milan ITALY		1968	Vienna AUSTRIA
	2010	Paris FRANCE		1966	Milano ITALY
	2008	Chicago USA		1964	Basel SWITZERLAND
	2006	Moscow RUSSIA		1962	Amsterdam HOLLAND
	2004	Milano ITALY		1960	Paris FRANCE
	2002	Las Vegas USA		1958	Cologne GERMANY
	2000	Berlin GERMANY		1956	Vienna AUSTRIA
	1998	Seoul SOUTH KOREA		1954	Brighton GREAT BRITAIN
	1996	Washington D.C. USA		1952	Brussels BELGIUM
	1994	London GREAT BRITAIN		1950	Roma ITALY
	1992	Tokyo JAPAN		1948	Paris FRANCE
	1990	Rotterdam HOLLAND		1947	Paris FRANCE
	1988	Düsseldorf GERMANY		1946	Paris FRANCE
	1986	Verona ITALY			

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